

# MAUI OCEAN ADVENTURES

2019 SPECIAL EDITION

*& Whale Watch Magazine*



*find*  
*MAUI'S*  
AMAZING  
DOLPHINS

BEST SNORKEL  
BOAT TRIPS  
p. 23

BEST WHALE  
WATCH TOURS  
p. 34

WHALE  
BEHAVIOR  
GUIDE  
p. 30

BEST OCEAN  
ADVENTURES  
p. 29





Fly The  
**Black Beauties**  
MAUI • BIG ISLAND • KAUAI • LANAI



# SUNSHINE HELICOPTERS

*Experience the Adventure of a Lifetime*



(808) 873-8779 • Toll Free 1-800-469-3000

**WATCH TOUR HIGHLIGHTS VIDEO!**

Scan this code with your smartphone.

[www.sunshinehelicopters.com](http://www.sunshinehelicopters.com)



Follow Us





**BEST**  
VALUE  
ACTIVITY!

# Captain Steve's Rafting

WHALE WATCHING, SNORKELING & DOLPHIN ADVENTURES

EXCITING & SPECTACULAR ... UNDERWATER SNORKELING FUN!

*Get up close and personal with Maui's amazing sea life with Captain Steve!*  
CUSHIONED SEATING WITH BACKRESTS • EASY TO GET IN & OUT OF THE WATER



PRIVATE  
CHARTERS  
AVAILABLE  
FAMILY & KID  
DISCOUNTS



GET TICKETS AT  
[CaptainSteves.com](http://CaptainSteves.com)

facebook

tripadvisor

Whalewatching from December 15th through April 15th.  
PS. THIS IS AN ACTUAL IMAGE... LOOK AT THE REACTION ON THE PEOPLE'S FACES.

Call us at (808) 667-5565 or



SAVE ONLINE OR CALL

**SAVE ON  
SNORKELING**  
**\$30 OFF**  
Per Couple  
Deluxe Lanai Trip.  
Not valid with other  
discounts.

**DELUXE LANAI  
SNORKELING  
DOLPHIN & WHALE  
ADVENTURE**

Visit Lanai's sea caves, blow  
holes, pristine reefs and  
see both dolphins & turtles.  
Includes snorkel gear, breakfast,  
lunch, & personalized instruction  
with tons of fun. (808) 667-5565

Not recommended for pregnant women, people with back or neck injuries, or children under 4. 48 hour cancellation notice required.



# GET READY TO SEE HUMPBACK WHALES UP REALLY CLOSE!



**ONLY CAPTAIN STEVE'S BRINGS YOU ADVENTURES LIKE THIS!**

*Captain Steve guarantees that you'll see whales on all our whale watch trips!*  
 UNDERWATER PHOTOS • UNOBSTRUCTED VIEWS • SMOOTH FAST RIDE • 50% SHADED DECK



**SPACE IS LIMITED - CALL NOW**  
 4 TRIPS DAILY - 7:30 • 9:45 • 12:15 • 2:30

**Save Online at CaptainSteves.com**

## WHALE WATCHING RAFT ADVENTURE 2 Hrs • 4 Trips Daily

**Valid only on 7:30 & 2:30**

Front Row Views • Smooth Fast Ride  
 Guaranteed Whales • Hear the  
 Whales Sing • Shaded Deck  
 U/W Photos • Turtles & Dolphins  
 Cushioned Seating w/Backrests.  
 For reservations call (808) 667-5565



## 10 Pack Whale Watch WHALE OF A PACKAGE DEAL

**Valid on ALL Trips Daily**

This is the absolute best whale  
 watch deal for those who plan to  
 go whale watching more than  
 once while on Maui. Save \$10 off  
 every ticket. Call (808) 667-5565  
 for details or book this deal online.



CAPTAIN STEVE'S RAFTING - SINCE 1986 Making locals and visitors smile every day! Departs Mala Wharf in Lahaina Daily • Free Parking



# HAWAII OCEAN RAFTING

*Eco-Rafting Adventures*



*Proudly supporting  
Whale Trust*

*We have Dolphin  
Watches &  
Snorkeling  
Adventures too!*

The only whale watching adventure that will stay out a bit longer, if the whales suddenly start putting on a show.

***It's all about the fun with us!***

Hawaii Ocean Rafting. Guaranteed fun at a price everyone can afford.

*Small, intimate groups.*

*Photos your friends & family won't believe!*





# UP-CLOSE WHALE WATCHING

*If you're looking for awe-inspiring,  
you've come to the right place...*



**Special Online Discounted Rates at  
HAWAIIOCEANRAFTING.COM**

**Multiple 2-Hour  
Whale Watching Adventures  
Throughout the Day!**

**Whale Watch Adventures Seasonal • Dolphin & Snorkel Trips Year-Round**

*Remember to ask for Free Postcards!*

*Ask about our Private  
Upper End Whale Watch Tours...*



*... On our exclusive  
Cigarette Boat.*



© Flip Nicklin/Minden Pictures  
NMFS Permit #753



*Private  
charters  
available  
for groups,  
families,  
and events.*



*Make your reservation online for a discount!*


**Book Early! HawaiiOceanRafting.com**

*Or call 808-661-7238 (RAFT). Private upper-end tours at IslandStarExcursions.com*



how to choose

# THE Best Boat



## FOR WHALE WATCHING

Okay, so you've decided that 100% without a doubt, you're going whale watching. Bravo, you've made a very smart decision. Flying thousands of miles to Maui and not going whale watching is sort of like ordering a fantastic meal when you're really hungry and not eating it. So, now that you're settled on seeing the humpbacks, the next choice is – and it's really important – what type of boat do you want to go on? The choices are endless, so we've created the following guide to help you out. Enjoy!

### SIZE matters

Group size refers to the number of passengers onboard. This number depends upon the type of boat, tour and company policy. Smaller boats tend to allow for a more intimate & personal experience and may cost a little more, whereas larger boats accommodate larger groups, sometimes allowing up to 149 passengers or more, and may cost a little less.

### TUSH cush

Not all boats are created equal. Cushioned seats with a backrest can make all the difference, no matter what type of boat you choose. At the same time you'll need to be aware of seating configurations, as some boats set their seating up in a way that results in some unlucky passengers getting stuck in the middle, meaning you better run in order to get a good seat!

### FAR or close

The law states that no boat can approach a whale closer than 100 yards. However, if whales approach the boat, that's perfectly ok. Smaller boats are more maneuverable and can get to the whales faster, something exciting but not for everyone. Plus, some of the smaller and faster rafts can get a bit wet and rough, so make sure to find the right match for your whale watching style.

### PLACE of harbor

There are five places that boats depart from Maui. Maalaea is the biggest harbor, about 45 min. – 1 hour from most hotel areas. Kihei boat ramp is closest to Kihei & Maalaea, but trickier for boarding. Lahaina Harbor, Mala Wharf and Kaanapali are close to all West Maui hotels and condos, but Lahaina Harbor offers the most consistently calm waters for boarding & whale watching.

### XTRA stuff

Considerations like having a bathroom, shaded seating, space to move around and railings for toddlers are all important things to think about. Also, if features like an onboard restroom, front row seating, kid discounts and hydrophones are important, check in advance. And be aware that not all boats allow young children to go on their whale watch trips.

### TIP

Ask in advance:

*"How many people does your boat carry?"*

### TIP

Ask in advance:

*"Do all your seats have cushioned backrests?"*

### TIP

Ask in advance:

*"Does your company guarantee whale sightings?"*

### TIP

Ask in advance:

*"Where do you leave from?"*

### TIP

*Ask in advance about any features that are important to you.*





# MAKAI ADVENTURES WHALE WATCH TRIP

THE PERFECTLY SIZED BOAT FOR WHALE WATCHING

NOT TOO BIG & NOT TOO SMALL!

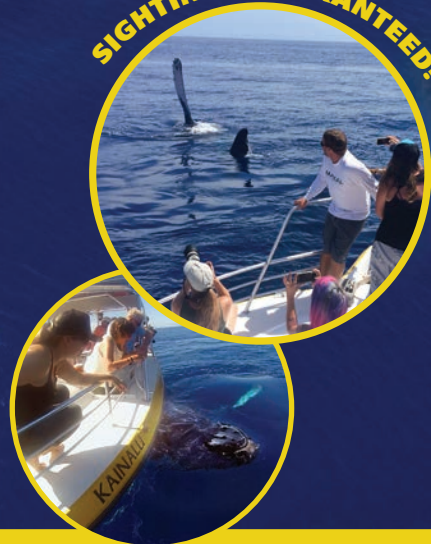
5

★★★★★  
EXPERIENCE

- ✓ Every Seat is a Front Row Seat
- ✓ Super Comfortable Ride
- ✓ Small Groups (20 max!)
- ✓ No Age Restrictions
- ✓ Morning & Afternoon Trips
- ✓ Depart Lahaina Harbor
- ✓ Onboard Restroom
- ✓ 50/50 Shaded Area
- ✓ Ample Dry Storage
- ✓ Hydrophone to Hear the Whales
- ✓ Amazing Photo Opportunities
- ✓ Cushioned Seating for Everyone
- ✓ Get to the Whales Fast!



SIGHTINGS GUARANTEED!



## ESCAPE THE CROWDS!

*"Don't miss the Adventure of a Lifetime."*

BIG BOAT COMFORT... SMALL BOAT ATMOSPHERE  
FUN FOR THE WHOLE FAMILY - KIDS UNDER 3 ARE FREE!

**MAKAIADVENTURES.COM**  
**(808) 495-1001**

### Also ask us about our EXCLUSIVE PRIVATE CHARTERS ABOARD KAINANI SAILS

Experience Sailing with the Whales!



**MauiSailingCharters.com**

- 3-Hour Sunset Sail & Whale Watch
- 5-Hour Snorkel, Sail & Whale Watch
- Custom Tours & Adventures

### EARLY BIRD WHALE WATCH

WHALE  
WATCHING  
TRIPS  
EVERYDAY!

INSTANTLY  
**SAVE \$20**  
PER COUPLE

Book online at  
**MAKAIADVENTURES.COM**  
Direct Bookings Only • Cannot Be Combined

### "GO AGAIN DEAL"

VALID ON RETURN  
SHARED TRIPS FOR MAKAI  
ADVENTURES SHARED  
TRIPS WITHIN A YEAR  
FROM DATE OF TRIP

**20% OFF**  
ON ANY SHARED TRIP  
WITHIN A YEAR FROM DATE OF TRIP

**CALL (808) 495-1001**

Whale Watches • Lanai Snorkeling • Bottom Fishing





---

# LETTER

---

*from our*

---

# FEATURED PHOTOGRAPHER

Witnessing a forty-five foot, 90,000-pound animal drive its entire body out of the water, in full breach of its watery environment, is a simply amazing thing to witness. It's just one of the many spectacular behaviors of the humpback whale.

We who live on Maui, and all those who visit during whale season, have ongoing access to this wonderful privilege. Every year, greeted with great anticipation, a majority of the North Pacific humpback whale population returns to Hawaii to mate and give birth. Most of those come to Maui.

This privilege is not to be taken lightly. Conditions on our planet are rapidly changing. Our behavior, as human beings, needs to be both educated and respectful in order to allow humpback whales the free space they need to continue their success as a species. We almost wiped them out 50 years ago.

As you enjoy the Humpback Whale Show, please think about all that you can do to support and respect them, as well as all other ocean inhabitants. Their lives, and eventually ours, depend on the very health of the oceans and the reefs.

Be part of the success of life on our planet.

It's All About the Love.....  
Marty Wolff

---

# WINTER 2019





Photos by Marty Wolff

# 16

## Feature Stories:

### An Inside View of Humpback Behavior

Learn about the shows the whales put on each year, and why the researchers think they're doing it.

### 23 Best Snorkel Boat Trips

A great resource to make sure you not only choose the best type of snorkel trip, but the best boat too.

### 26 From Baby Whale to Adult

Learn how fast the humpbacks grow, both in size and weight.

### 29 Best Ocean Adventures

Our personal recommendations for every type of ocean adventure.

### 30 Whale Behavior Guide

Filled with photos and descriptions of what you'll see when you're out there whale watching.

### 34 Best Whale Watch Tours

A list of our recommended whale watching trips and boats.



### 37 History of Whaling on Maui

From past to present, Lahaina has always been the humpback capital.

### 43 Humpback Photo Tips

From our award-winning nature photographer, Marty Wolff.

### 44 Migration of the Humpbacks

Learn about their long trek from Alaska to Hawaii and back.

### 49 The Annual Maui Winter Music Festival

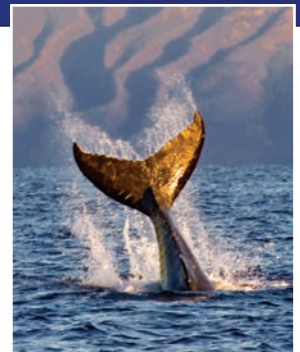
Find out how to get free admission to the most beautiful underwater symphony in all the world.

### 53 Dining Out with the Whales

Our suggestions where to dine after an exciting day of whale watching.

### 60 Mapping out the Whales

Where to find the humpbacks, aka Megaptera Novaeangliae.



**Publisher:** James M. Quine

**Managing Editor:** Susan Fares

**Production Manager:** Emilie Wyqued

**Photography:** Marty Wolff

Prints available at MartyWolff.com

**Illustration:** Ryane Acalin, Sharon Birzer, Dave Stevenson, JenVaughnArt.com

**Proofers:** Katie Collins, Sarah Noble

**Sales:** Robbie Quine

**Online:** MauiMagazines.pub

**E:** Info@GeckoGroup.org

**P:** (808) 661.1155

**A:** 180 Dickenson Street, Suite 207  
Lahaina, Hawaii 96761

MAUI  MAGAZINES

Maui Whale Watch Magazine is a registered trade name of Maui Magazines, LLC. 2019. No part of this publication may be reproduced without express authorization from the publisher. All rights reserved. Please send all letters, inquiries, and requests for subscriptions or copies to Info@GeckoGroup.org. All offers accurate at time of publishing but may be subject to change by issuer.



# WHALE WATCH ADVENTURES

*Aboard* **EXPLORER "SUPER" RAFTS**

## Ocean Level Viewing – Meet our Whales "Eye-to-Eye"

- Learn from Real Whale Experts
- View from Every Seat
- Guaranteed Whales (or next trip's on us)
- Complimentary Beverages
- On-board Restroom
- **Up-Close and Personal**
- **6 Daily Departures**
- **Seasonal (Dec - April)**



**Check Web Specials**  
[www.mauiadventurecruises.com](http://www.mauiadventurecruises.com)  
\* **Maui's Largest Rafts** \*





# LANAI DOLPHIN ADVENTURES

## *The* BEST SNORKEL TRIPS



### Lanai Dolphin Adventure

#### Features:

- 4.5 Hr. Lanai Snorkel
- Dolphin Encounters (85% of Trips)
- Fast, Fun & Comfortable
- Tropical Treats & Deli Style Lunch
- Complimentary Beverages
- **Plus Whale Watching (Dec - April)**



### Lanai Landing Adventure

#### Visit Another Island!

- 6.5+ Hr. Lanai Snorkel
- With 3+ Hours on Lanai
- Explore Manele Marine Preserve
- Tidepools & Sweetheart Rock
- PLUS everything on our Lanai Dolphin Adventure



### Maui's Largest Rafts



\$15 VALUE

Product may vary from picture

## FREE T-SHIRT

1 PER COUPLE/FAMILY, DIRECT BOOKINGS ONLY  
MENTION COUPON WHEN BOOKING.  
LANAI SNORKEL TOURS ONLY.

## Maui Adventure Cruises

### For Reservations

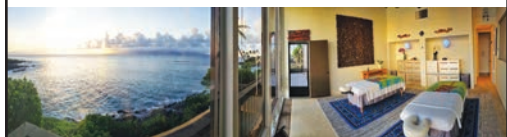
# 808-661-5550







Once in a Blue Moon...  
if not always,  
treat yourselves to the best.



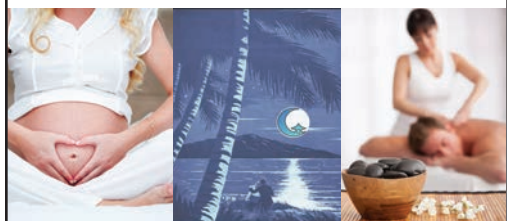
## HALE MEANS HOME

Welcome home. Leave the weight of the world at the door to your own private oceanfront suite.



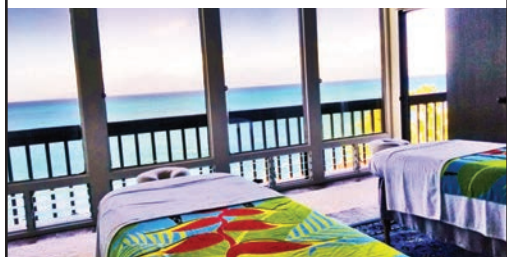
## PERSONALIZED, TROPICAL & LUXURIOUS

Choose from over 30 different massage techniques and enhancements provided by master practitioners.



## PRIVATE OCEANFRONT SANCTUARY SPA

We cater to one party at a time, providing unparalleled personal attention to all our guests.



## RESERVE YOUR TIME OF PEACE

All massage treatments are 90 minutes, though you'll have the use and private access to our exotic oceanfront hale for 2.5 hours. This includes your private spa suite, plus our lounge area and coffee and tea bar, which you'll have all to yourselves, for complete serenity & privacy.

**FREE HOT STONE ENHANCEMENT WITH MENTION OF THIS AD**

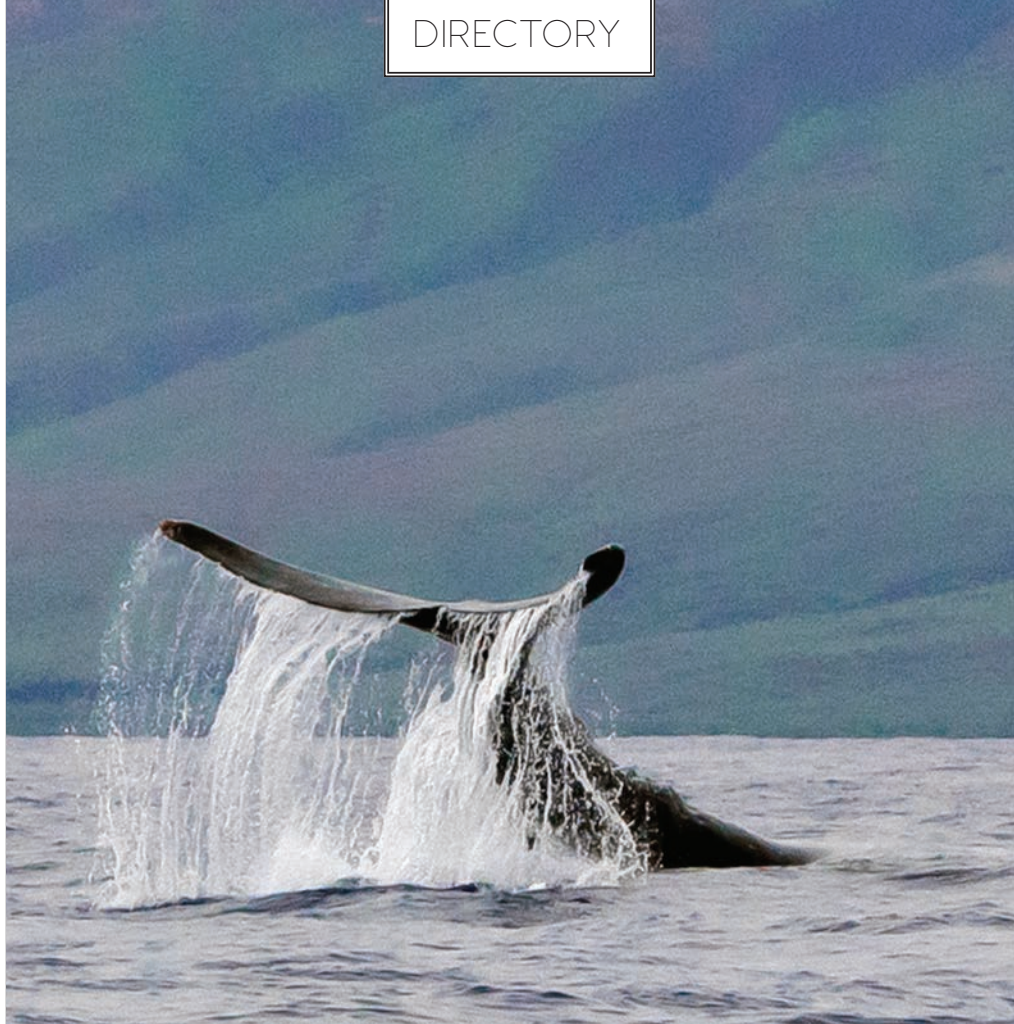


**808.793.6010**

BlueMoonMassageHale.com

**HAWAII**  
**LIC. MAE**  
**3381**

## DIRECTORY



## Ocean, Whale & Other Adventures

**Alii Nui Charters** ..... 21  
808-875-0333 [AliiNuiMaui.com](http://AliiNuiMaui.com)

**Aloha Kayaks Maui** ..... 20  
808-270-3318 [AlohaKayaksMaui.com](http://AlohaKayaksMaui.com)

**Aqua Adventures** ..... 28  
808-573-2104 [MauiSnorkelSnuba.com](http://MauiSnorkelSnuba.com)

**Captain Steve's Rafting** ..... 4  
808-667-5565 [CaptainSteves.com](http://CaptainSteves.com)

**Hawaii Ocean Project** ..... 66  
808-667-6165 [HawaiiOceanProject.com](http://HawaiiOceanProject.com)

**Hawaii Ocean Rafting** ..... 6  
808-661-7238 [HawaiiOceanRafting.com](http://HawaiiOceanRafting.com)

**Kainani Sails** ..... 9  
808-495-1001 [MauiSailingCharters.com](http://MauiSailingCharters.com)

**Makai Adventures** ..... 9  
808-495-1001 [MakaiAdventures.com](http://MakaiAdventures.com)

**Maui Adventure Cruises** ..... 12  
808-661-5550 [MauiAdventureCruises.com](http://MauiAdventureCruises.com)

**Maui Ocean Center** ..... 32  
808-661-5550 [MauiOceanCenter.com](http://MauiOceanCenter.com)

**Maui Classic Charters** ..... 22  
808-879-8188 [MauiClassicCharters.com](http://MauiClassicCharters.com)

**Robbies Surf Lessons** ..... 62  
808-250-1673

**Scotch Mist Sailing Charters** ..... 19  
808-661-0386 [ScotchMistSailingCharters.com](http://ScotchMistSailingCharters.com)

**South Pacific Kayaks** ..... 39  
808-875-4848 [SouthPacificKayaks.com](http://SouthPacificKayaks.com)

**Sunshine Helicopters** ..... 2  
808-873-8779 [SunshineHelicopters.com](http://SunshineHelicopters.com)

**Trilogy Excursions** ..... 27  
808-495-0999 [SailTrilogy.com](http://SailTrilogy.com)

**Ultimate Whale Watch** ..... 25  
808-667-5678 [UltimateWhaleWatch.com](http://UltimateWhaleWatch.com)

## More Things to Do

**Annie's A & B Rentals** ..... 30  
808-250-9109

**Blue Moon Massage Hale** ..... 14  
808-793-6010 [BlueMoonMassageHale.org](http://BlueMoonMassageHale.org)

**Mid-Pacific Tattoo** ..... 64  
808-661-1100 [MidPacificTattoo.com](http://MidPacificTattoo.com)

**Moana Glassblowing Classes** ..... 42  
808-763-6338 [BlowGlassHawaii.com](http://BlowGlassHawaii.com)

**Whale Tales 4-Day Event** ..... 46  
808-572-5700 [WhaleTrust.org](http://WhaleTrust.org)





Photos by Marty Wolf

## Dining Out & Tasty Treats

<b>Aloha Thai Fusion</b> .....	<b>56</b>
<i>AlohaThaiFusion.com</i>	
808-855-0650	
<b>Down The Hatch</b> .....	<b>55</b>
<i>DTHMaui.com</i>	
808-661-4900	
<b>Down to Earth</b> .....	<b>52</b>
<i>DownToEarth.org</i>	
808-877-2661	
<b>Honolulu Cookie Company</b> .....	<b>57</b>
<i>HonoluluCookie.com</i>	
866-333-5800	
<b>Lahaina Coolers</b> .....	<b>53</b>
<i>LahainaCoolers.com</i>	
808-661-7082	
<b>Lahaina Sushi Ko</b> .....	<b>58</b>
808-214-5352 <i>LahainaSushi-Ko.com</i>	
<b>Olowalu General Store</b> .....	<b>54</b>
808-667-2883	
<b>Pi Artisan Pizzeria</b> .....	<b>63</b>
808-667-0791 <i>Pi808.com</i>	
<b>Ruby Tuesday Hawaii</b> .....	<b>59</b>
808-633-4571 <i>RubyTuesdayHawaii.com</i>	

## Island Style Gifts & Real Estate

<b>Island Living Gifts</b> .....	<b>51</b>
808-268-8928	
<b>Keller Williams Realty Maui</b> .....	<b>61</b>
530-906-9180 <i>KaanapaliLuxuryLiving.com</i>	
<b>Maui Divers Jewelry</b> .....	<b>36</b>
800-253-6016 <i>MauiDivers.com</i>	
<b>Maui Gift &amp; Craft Fair</b> .....	<b>15</b>
808-825-4130 <i>MauiGiftAndCraftFair.com</i>	
<b>Moana Glass Gallery</b> .....	<b>42</b>
808-763-6338 <i>MoanaGlass.com</i>	
<b>Wyland Galleries</b> .....	<b>48</b>
808-667-2285 <i>SignatureGalleries.com</i>	



## MAUI GIFT & CRAFT FAIR

SUNDAY FUNDAY AT LAHAINA GATEWAY



OVER 50 LOCAL VENDORS...  
PHOTOS ON METAL, FINE ART,  
HAND BLOWN GLASS, BRASS ART,  
JEWELRY, CLOTHES, GIFTS & CRAFTS



EVERY SUNDAY 9AM-2PM  
AT LAHAINA GATEWAY  
(BY OFFICE MAX, FOODLAND & TEDDYS BURGER)  
[WWW.MAUIGIFTANDCRAFTFAIR.COM](http://WWW.MAUIGIFTANDCRAFTFAIR.COM)





An inside  
view of

# HUMPBACK





# BEHAVIOR

**W**hales, the gentle giants of the sea, are some of the most fascinating creatures on Earth, and humpback whales in particular are real crowd pleasers with their amazing acrobatics. They can be seen in Hawaii's near shore waters

during winter, and their impressive athletic displays are often visible from miles away, making them a favorite for whale watchers.

Although whales spend 90 percent of their lives beneath the surface of the ocean, the small percentage of time they spend

exhibiting surface displays provides plenty of thrills for us human observers. The question is, why are humpbacks one of the few whales that put on such exhibitions? Is it for fun? A way of communicating? Are these antics designed to catch prey, help navigate, or

*(continued on page 18)*



## *Frolicking upside down!*



Photos by Marty Wolff

to court other whales? Leading researchers are weighing in and, armed with extensive studies, some interesting explanations are emerging. With all the information collected, the question of why humpbacks breach (a behavior frequently witnessed by whale watchers) is still not known.

Breaching is the most amazing feat of physical strength in the animal kingdom. Humpbacks breach by thrusting themselves up out of the water and into the air, sometimes from head all the way to tail, which is called a “full breach.” The power it takes for a 66,000 pound adult whale to breach is the equivalent of you trying to swim up and fly out of the ocean with 10 Hummers strapped to your back. Imagine trying to do that!

The four most common theories to explain why humpbacks breach are: it’s fun, to get rid of parasites, as a territorial display to keep threats away, and to communicate. The truth is, there’s no definitive proof as to why they do this. The only thing that every researcher agrees upon is that witnessing a breach is a magnificent sight. Although the motivation behind breaching has been difficult



### *Underwater Camera Tip!*

*On a raft or kayak? Place your waterproof camera underwater to shoot whales!*

to pinpoint, explanations for other behaviors are not so elusive. For example, in a recent study conducted by Dr. Jim Darling for the Hawaiian Islands Humpback Whale National Marine Sanctuary, it was reported that males often utilize one of two techniques to gain access to females. They either perform aggressive displays and fight other males in order to gain dominance, or they form coalitions with other males in order to cooperate in accessing females.

Darling also confirmed that humpbacks have been known to give care to injured whales. In fact, in 1996, researchers on Maui witnessed a male with his pectoral fin wrapped around another whale that had died. The compassionate whale kept trying to push the other up to the surface, protecting him for hours on end.

Another curious humpback behavior is called spyhopping. This is when the whale brings its head up and out of the water, essentially treading water,

*(continued on page 20)*

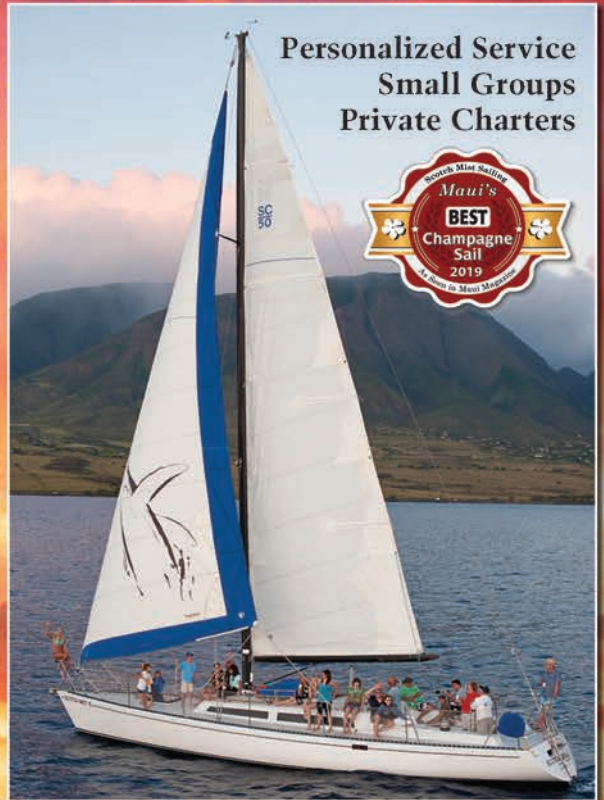


# SCOTCH MIST SAILING



*Maui is famous for its magnificent sunsets. Join us for a romantic and exciting Champagne Sunset Sail during Whale Season & Year Round. Our friendly staff will serve you sparkling champagne and delicious chocolates as you sit back, relax and enjoy a spectacular sail.*

Personalized Service  
Small Groups  
Private Charters



- Champagne Sunset Sail
- Whale Sails in Season-2 hr.
- Afternoon Adventure Sails-2 hr.
- Morning Snorkel Sail-4 hr.
- Complimentary Wine, Beer and Beverages

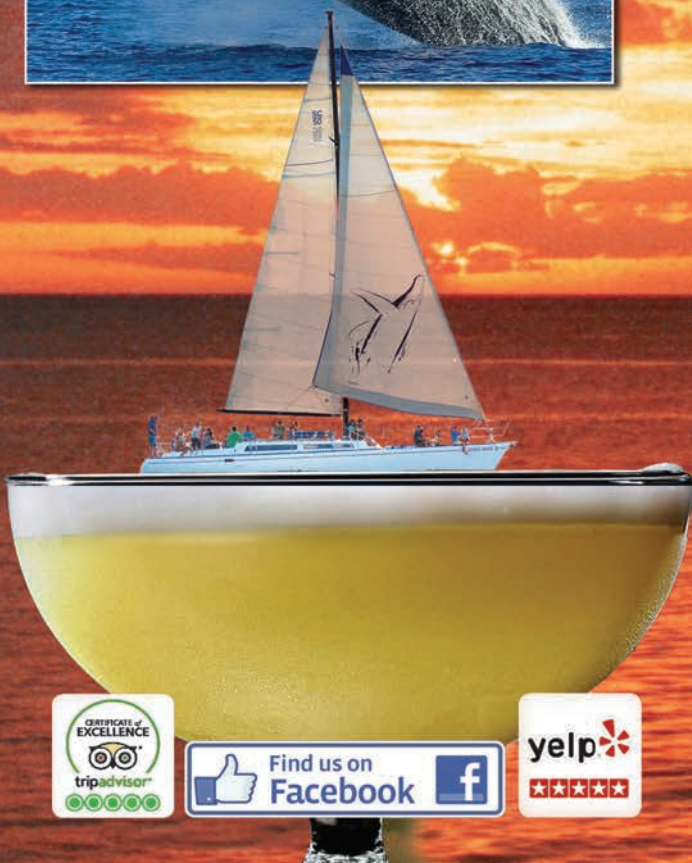
## 808-661-0386

Slip #2, Lahaina Harbor


[www.scotchmistsailingcharters.com](http://www.scotchmistsailingcharters.com)

## SAVE \$15 per couple

Must mention Maui's Favorites & call 661-0386









SNORKEL KAYAK

SPECIAL OFFER!  
**SAVE \$15**  
PER COUPLE  
USE CODE: WHALE




& PADDLE BOARD

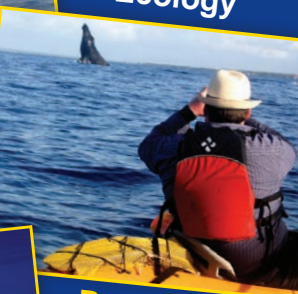
Educational  
Guided  
Tours




Ocean & Land  
Ecology



Hawaiian  
Culture



Responsible  
Eco-Tourism



Plenty of  
Sea-life!

We offer small group kayak & snorkel tours plus private paddle boarding for all ages and abilities that will lead you to some of the hidden jewels of Maui.

Years of experience and 5 star customer service is what you get when you book a trip with Aloha Kayaks Maui!

For Reservations & Information Call  
**(808) 270-3318**  
Toll-free: (866) 308-9361  
**BOOK ONLINE & SAVE**  
**AlohaKayaksMaui.com**

## HUMPBACK BEHAVIOR

*A spectacular breach near the island of Lanai.*



Photo by Marty Wolff

sometimes for up to a minute or longer. In this situation, the purpose of their behavior is very clear: they're checking things out with their eyes (which, by the way, are about the size of grapefruits).

Spyhopping often occurs during a "mugging," when the whale becomes focused on the boat and makes it impossible for the captain to leave due to the 100 yard law. These "muggings" are what everyone hopes for on a whale watch.

Other behaviors such as peduncle and tail throws, head lunges, and bubbling (see our Humpback Whale Behavior Guide on page 30), have all been clearly confirmed by scientists as being aggressive in nature. Once again, where some behavioral studies result in clear answers, others, like

research surrounding the study of whale songs, don't provide sufficient data to have one single answer.

Although it's known that most of the documented singing occurs during the breeding season, males are the only ones singing. All whales in one population sing the same song, and singing generally stops when one whale joins the singer; the reasons for the song is still unknown. Hypotheses range from the idea that songs are sung to attract females, to ward off or demonstrate status to other males, or as a geographic location indicator for other whales.

The truth is, until we're able to directly communicate with the amazing humpbacks, the reason why they breach, spyhop, and sing will in all likelihood, remain a mystery. 🐋



# *Choose the Best!* **A First-Class Trip!**



**VOTED #1**  
tripadvisor®

CERTIFICATE of EXCELLENCE

## *Alii Nui*

**MAUI'S LUXURY  
WHALE WATCH**

**808.875.0333**  
**[www.AliiNuiMaui.com](http://www.AliiNuiMaui.com)**



**SUNSET & DINNER SAILS**



**SNORKEL CHARTERS**



**WHALE WATCHING**

**Stop by one of our Maui Dive Shop locations to book your excursions:**

**The Shops at Wailea**  
3750 Wailea Alanui Drive, Wailea

**Maui Dive Shop Outlet Store**  
1455 South Kihei Road, Kihei



# Four Winds II

"MAUI'S FAMILY FUN BOAT"

**SNORKELING**

**AFTERNOON SNORKEL**

AND SEASONAL WHALE WATCHING

**\$52**

Lunch Included

**GLASS BOTTOM  
VIEWING ROOM**

**BBQ LUNCH**



**MOLOKINI MORNING SNORKEL  
& AFTERNOON SNORKEL**

- Tropical Breakfast
- Hot Grilled BBQ Lunch
- Beer, Wine, Juice, Soda and Filtered Water
- Snorkel Gear & Instruction
- Fun For All Ages
- Ask about SNUBA
- Seasonal Whale Watching & MORE!

**(808) 879-8188**  
**www.FourWindsMaui.com**

**SEASONAL  
WHALE WATCHING**



Discounted price will be given at time of booking only.  
Molokini is based on weather permitting. Optional site is Coral Gardens.





## BEST BOAT TRIPS FOR SNORKELING ON MAUI

Not every boat or snorkel adventure is right for everyone. This handy quick guide will help you choose the boat that's right for you.

### GREAT FOR KIDS & SENIORS

Some boats and adventures are definitely suited more for kids and seniors than others. These boats will always have both sunny & shady seating and restrooms. Both the larger, smoother, stable ships, and smaller, private boat charters are perfect for the entire family. Our editor's choices are indicated below.

#### *Larger, more stable catamarans:*

Aqua Adventures ..... 808-573-2104  
Hawaii Ocean Project ..... 808-667-6165

#### *Intimate private charters:*

Makai Adventures ..... 808-495-1001

### PERFECT FOR ROMANCE

If you're looking to create memories that will last a lifetime, with that someone special that's on vacation with you in Maui, then a sailing cruise or a romantic dinner cruise is the ticket. Both of these trips are perfect to celebrate your love, or for falling in love all over again. Our editor's choices are indicated below.

#### *Sail Boats & Dinner Cruises:*

Ali'i Nui Sailing & Dinner Cruise 808-875-0333  
Kainani Sails ..... 808-495-1001  
Maui Classic Charter Sailing .. 808-879-8188  
Maui Princess Dinner Cruise .. 808-667-6165  
Scotch Mist Sailing Charters .. 808-661-0386  
Trilogy Sailing Excursions ..... 808-495-0999

### WET, WILD & FUN

If you're looking for a snorkel adventure that will keep you close to the water the entire time, then you'll want to hop aboard a high-speed raft or a kayak. Both of these types of trips are perfect if you're after adventurous fun! Our editor's choices are indicated below.

#### *Ocean Rafting Adventures:*

Captain Steve's ..... 808-667-5565  
Hawaii Ocean Rafting ..... 808-661-7238  
Maui Adventure Cruises ..... 808-661-5550  
Ultimate Whale Watch ..... 808-667-5678

#### *Kayaking Adventures:*

Aloha Kayaks Maui ..... 808-270-3318  
South Pacific Kayaks ..... 808-875-4848



# MAUI'S KEIKI KOHOLA

By Rachel Cartwright



© CesereBrothers.com  
NMFS permit 17145

Each winter, the waters of the Au'au Channel between Maui and Lanai become an impromptu nursery for a new generation of humpback whales.

The Keiki Koholā Project is a small, local research organization with a big goal; their aim is to protect this unique playground and ensure the health and safety of humpback whale mother and calf pairs within this special area.

In the Hawaiian language, "keiki" means young one, the term "koholā" refers to whales, so Keiki Koholā means young whale. The youngest humpback whales begin their lives in Maui's warm, protected waters. Pregnant humpback whales swim over 3000 miles to reach this perfect nursery. For moms-to-be, their goal is get beyond the range of their key

predator, the transient Orca, as baby whales would be perfect Orca snacks. So they travel south, and at the end of their migration they give birth to a 2,000 lb. baby. Newborn calves measure 12 –15 feet in length, they can't hold their breath for long and they can't even swim very well. The warm, calm waters of Maui provide the perfect place to raise these young whales.

The Keiki Koholā Project conducts research that can be directly applied to help protect this unique area. Dr. Rachel Cartwright leads the scientific work, Captain Amy Venema, of Ultimate Whalewatch, handles logistics and John and Dan Cesere, of Cesere Fine Art Photography, bring their photographic skills to the team. Students and local volunteers also assist the team on the water.

Through their research, the team has identified 2 key stages in the development of young calves. The youngest calves are typically very active; this builds up muscles and improves their swimming abilities. For maturing calves, the priority is growth, so they spend 50% of

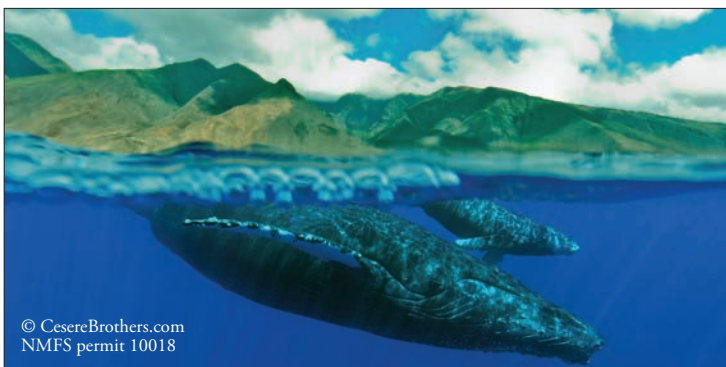
their time at rest. Thanks to mom's fat-rich milk, healthy calves gain 50 lbs in weight each day. The waters of the channel comprise critical habitat for mother and calf pairs during this time. Moms and calves carefully choose their resting spots, so if you're out on the water, give resting moms and calves lots of space. This is a great way to help ensure that these young whales get the best possible start in life.

As climate change impacts our oceans, humpback whales face new and daunting challenges. Warming of the waters in young their feeding grounds is reducing food availability, and this is especially stressful for moms with young calves. So right now is the time when humpback whales really need our help.

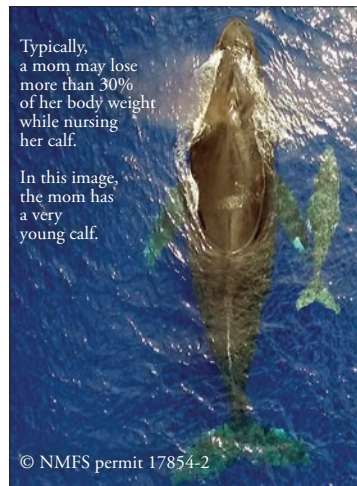
## Here's what you can do:

The warm, sheltered waters around Maui offer a safe and secure haven for humpback whale mother and calf pairs. Here's how you can help during your vacation to safeguard this special place:

1. If you go out whale-watching,



© CesereBrothers.com  
NMFS permit 10018



Typically, a mom may lose more than 30% of her body weight while nursing her calf.

In this image, the mom has a very young calf.

© NMFS permit 17854-2

choose a reputable boat company and ask the company how they support the protection of this area.

2. If you go out kayaking or paddle-boarding, be sure to follow the rules. Stay at least 100 yards away and don't leap-frog in front of traveling whales. Give mother and calf pairs extra space. Rest is really important for these pairs and they are easily disturbed.
3. Choose one thing you can do to help protect our oceans. Ditch the straw, offset your air travel or join an environmental organization. Get involved and make sure your voice is heard.

For more information visit the Keiki Koholā Project website at [www.caringforcalves.org](http://www.caringforcalves.org).

Check out the latest press release from the National Marine Sanctuary at [sanctuaries.noaa.gov/news/](http://sanctuaries.noaa.gov/news/).

Note: Images obtained during permitted research activities conducted under permit 10018, 17145 and 17854-2.

Ultimate Whale Watch provides financial support to whale researchers who are publishing legitimate science, as well as support such as boats and volunteers to assist with research. Here's a list of some of them whom you can contribute to directly, and the research they have published.

### Robin Baird

Cascadia Research Collective  
Toothed Whales and Dolphins  
Contact: [CascadiaResearch.org](http://CascadiaResearch.org)

### Dr. Rachel Cartwright

The Keiki Kohola Project  
Protecting Humpback Habitats  
Contact: [CaringForCalves.org](http://CaringForCalves.org)

### Dr. Meagan Jones

Whale Trust Maui  
Whale Research & Awareness  
Contact: [WhaleTrust.org](http://WhaleTrust.org)

### Dr. Mark Deakos

HI. Assn. for Marine Education & Research  
Marine Resources & Policy  
Contact: [HAMERinHawaii.com](http://HAMERinHawaii.com)

**Note:** On July 18, 2012, one of Maui's most celebrated researchers for over 34 years, Dr. Dan R. Salden, passed away. He is missed by all.



Guaranteed Sightings or go again for FREE!

# Small Groups. Big Fun!

**"ONCE IN A LIFETIME  
WHALE  
ADVENTURE!"**

- MARY L, MINNESOTA



\* We do not approach whales closer than Federal Regulations. We do not allow guests to touch whales.

FEATURED ON



We've been locally owned and operated since 1982,  
focusing on up-close encounters on small group rafting vessels.  
Every ticket funds real research & whale disentanglements.

**Join us in protecting and experiencing Maui's underwater world.**

**ULTIMATEWHALEWATCH.COM • (808) 667-5678**

**ULTIMATE  
WHALEWATCH  
& SNORKEL**  
Small Groups. Big Fun.

**"THE BEST  
SNORKEL  
EXPERIENCE"**

- CARRIE W, BEVERLY HILLS





# From baby to adult



**At Birth**



**First Year**



**Six to Ten Years**



**Adult Humpback**

After 11 months inside mama, they come out at about 10-20 feet in length weighing up to 2.5 tons. If you see a tiny whale with a bent flipper, you're looking at a newborn calf.

While learning how to eat fish, the calf nurses, drinking up to 130 gallons of milk each day. Each month they put on as much as 2,000 pounds in weight and grow a foot in length.

By the end of the first year, that adolescent can expect to be as large as 24 feet and 26,000 pounds - now that's a big baby!

This is when humpbacks are considered to have reached their maturity and are able to have babies of their own. At this stage, a male will be around 35 feet, and females average about 40 feet - yes, the girls are bigger!

Fully grown humpbacks reach up to 62 feet long and tip the scales at 79,000 pounds. On average, moms have a baby every couple of years. If they don't get caught in nets, hit by a boat, or killed by a predator, humpbacks can live as long as 80 years. That means over their life, a humpback could theoretically have 35 or more children. Can you imagine?

*Humpback moms always stay close to their calves.*



Photo by Mary Wolff

*Alii Nui*™

*Exciting*  
WHALE WATCHING

*Exclusive*  
SNORKEL CHARTERS

*Private*  
WEDDINGS & EVENTS

*Impeccable*  
SERVICE

*Royal* FEAST DINNER SAIL

*Romantic* SUNSET SAIL

ALII NUI 2019 HALL of FAME

Need we say more?

*Alii Nui*

MAUI'S LUXURY SAILING CATAMARAN

808 875-0888

AliiNuiCharters.com





808-495-0999



SAILTRILOGY.COM

# WHALE WATCHING ADVENTURES

## DAILY DEPARTURES

Ma'alaea • Lahaina • Ka'anapali

Morning Whale Watch 8:00am, 10:30am

Afternoon Whale Watch 1:30pm

Sunset Whale Watch\* 4:00pm

\*check website for seasonal departure times.



OPEN  
VIEWING



LIGHT PUPUS +  
PREMIUM BAR



ONBOARD WHALE  
NATURALISTS





# Book Online and Save on AQUA ADVENTURES MOLOKINI SNORKEL, SNUBA & WHALE WATCH



DEPARTS  
DAILY TO  
MOLOKINI!

SNUBA & STAY  
UNDER FOR 20  
MINUTES!

THIS TRIP  
SELLS OUT!  
BOOK IT NOW!



Family Owned and Operated. On Aqua Adventure, Your Family Becomes Part of Ours.

**AQUA ADVENTURES** SNORKEL & SNUBA to **MOLOKINI & TURTLE ARCHES**

Book Online at  
[MauiSnorkelSnuba.com](http://MauiSnorkelSnuba.com)

**SAVE \$10 PER PERSON. USE PROMOCODE: WHALE**

All sites dolphin, turtles & marine life weather permitting. (808) 573-2104





## TOP TEN



Photos by Marty Wolff

Maui has no shortage of ocean activities. In fact, there's more to do in the ocean here than almost any place on earth. Here's a look at our Top 10 favorites...

### 2 HOUR WHALE WATCHES

Seasonally offered, from December through April, no matter what, if you're here then, go on one of these.

*Our Recommendation:*

Ali'i Nui Maui	808-875-0333
Captain Steve's	808-667-5565
Hawaii Ocean Rafting	808-661-7238
Makai Adventures	808-495-1001
Maui Adventure Cruises	808-661-5550
Scotch Mist Sailing Charters	808-661-0386
South Pacific Kayaks	808-875-4848
Trilogy Excursions	808-495-0999
Ultimate Whale Watch	808-667-5678

### SURF LESSONS

If you've never learned to surf, it's time to catch a wave, you'll be sitting on top of the world!

*Our Recommendation:*

South Pacific Kayaks	808-875-4848
Robbie's Surf Lessons	808-250-1673

### KAYAKING ADVENTURES

Great way to exercise, explore & snorkel. Trips depart from both West & South Maui.

*Our Recommendation:*

Aloha Kayaks Maui	808-270-3318
South Pacific Kayaks	808-875-4848

### MOLOKINI SNORKEL

Molokini Crater, off the South Maui coast, is the most popular destination for snorkel trips.

*Our Recommendation:*

Aqua Adventures	808-573-2104
Maui Classic Charters	808-879-8188
Trilogy Excursions	808-495-0999

### LANAI SNORKEL ADVENTURES

The island of Lanai, off the West Maui coast, boasts incredibly clear water and frequent dolphins.

*Our Recommendation:*

Captain Steve's	808-667-5565
Hawaii Ocean Project	808-667-6165
Makai Adventures	808-495-1001
Maui Adventure Cruises	808-661-5550
Scotch Mist Sailing Charters	808-661-0386
Ultimate Whale Watch	808-667-5678

### OCEAN RAFTING

Perfect way to get close to all the action!

*Our Recommendation:*

Captain Steve's	808-667-5565
Hawaii Ocean Rafting	808-661-7238
Maui Adventure Cruises	808-661-5550
Ultimate Whale Watch	808-667-5678

### DINNER CRUISES

Dinner, dancing & music with 360° ocean views.

*Our Recommendation:*

Ali'i Nui Maui	808-875-0333
Maui Princess	808-667-6165
Trilogy Excursions	808-495-0999

### SAILING & SNORKELING

Peaceful, serene and lots of fun.

*Our Recommendation:*

Ali'i Nui Maui	808-875-0333
Maui Classic Charters	808-879-8188
Scotch Mist Sailing Charters	808-661-0386
Trilogy Excursions	808-495-0999

### SNUBA DIVING TRIPS

Stay under water for up to 20 minutes.

*Our Recommendation:*

Aqua Adventures	808-573-2104
Maui Classic Charters	808-879-8188

### STAND-UP PADDLEBOARDING

Take a lesson or just rent your own SUP.

*Our Recommendation:*

Aloha Kayaks Maui	808-270-3318
Annie's A&B Rentals	808-250-9109
South Pacific Kayaks	808-875-4848

Note: There really is a place on Maui to swim like a mermaid. You can contact Hawaii Mermaid Adventures at 808-495-8919.





**ANNIE'S  
A & B RENTALS**

**WE DELIVER & PICK UP**



**GREAT AFFORDABLE PRICES  
GREAT QUALITY**  
Delivery to Kaanapali, Kahana,  
Honokowai & Kapalua.

	Daily	Weekly
<b>STAND UP PADDLEBOARDS</b> 10'6 11'0	<b>\$35<sup>00</sup></b>	<b>\$99</b>
<b>SURF BOARDS (NS)</b> 7'6 7'10 8'2 8'6 9'2 10'2	<b>\$15<sup>00</sup></b>	<b>\$70</b>
<b>BOOGIE BOARDS</b>	<b>\$4<sup>00</sup></b>	<b>\$8<sup>95</sup></b>
<b>BEACH CHAIRS</b> TOMMY BAHAMA	<b>\$3<sup>00</sup></b>	<b>\$8<sup>95</sup></b>
<b>BEACH UMBRELLAS</b> TOMMY BAHAMA	<b>\$3<sup>00</sup></b>	<b>\$8<sup>95</sup></b>
<b>COOLERS - SMALL/LARGE</b>	<b>\$3<sup>00</sup></b>	<b>\$8<sup>95</sup></b>
<b>TENNIS RACKETS</b>	<b>\$5<sup>00</sup></b>	<b>\$8<sup>95</sup></b>
<b>NOODLES</b>	<b>\$3<sup>00</sup></b>	<b>\$3<sup>95</sup></b>
<b>LIFE VESTS</b>	<b>\$1<sup>00</sup></b>	<b>\$8<sup>95</sup></b>
<b>DRY SNORKEL SET RENTALS</b>	<b>\$5<sup>00</sup></b>	<b>\$15</b>
<b>REGULAR SET RENTALS</b>	<b>\$2<sup>50</sup></b>	<b>\$8<sup>95</sup></b>

**CALL FOR DELIVERY!**

**(808) 250-9109**

**FREE DELIVERY**  
**CALL FOR DETAILS!**

# THE HUMPBACK WHALE BEHAVIOR GUIDE

Photos by Marty Wolff

## **Breach THRUSTING**



One of the most exciting whale behaviors is breaching, where the humpback uses its tail to launch itself out of the water, and then lands back on surface with a tremendous splash. Sometimes you'll be lucky and see two or three whales breach side by side. Some researchers think this behavior may be a form of whale play or to dislodge parasites from the skin.

## **Spyhop HEAD RISE**



When a humpback whale rises up toward the surface of the ocean with its head out of the water and its mouth closed, it's called spyhopping. Some researchers believe this activity allows the whale to "spy on" activity occurring above the surface. Often a humpback will come up to a boat and "check out" the passengers, a great treat for everyone on board.

## **Pec Slap FLIPPERING**



Humpbacks have the longest pectoral fins of all whales - up to 15 feet in length, a third the size of their body. When a whale rolls on its back or side and slaps the water's surface with one or both of its fins simultaneously, it's known as a pectoral slap. It's thought that this slapping of fins may serve as a communication signal to other whales, but has not been proven as of yet.

## **Tail Slap LOBTAILING**



This is where a humpback raises its tail flukes out of the water and slaps them forcefully on the surface. It's often repeated as many as 35 times in a row! A whale can perform this action by either slapping the ventral (under) side of the flukes on the water, or in reverse by slapping the dorsal (top) side instead.

## **Rollover FLOAT BELLY UP**



Most of the time, when a whale rolls onto its back and exposes its belly, it's a normal behavior and doesn't indicate any type of injury. One of the benefits for us, though, is that the white on their belly provides a strong contrast to the ocean surface and the dark color of the rest of their body, making them much easier to spot while whale watching.

## **Bubbling AGGRESSION**



While underwater, the whale releases a controlled stream of air, creating a mass of bubbles. This behavior can occur from the primary escort, or his challengers, as a protective or evasive maneuver. Bubbling creates a visual screen, and makes it harder for other humpback whales and predators to follow underwater.



*Although there are hundreds of subtle behaviors displayed by humpbacks, the ones listed below are the most common:*

## **Tail Throw PEDUNCLE SLAP**



This is an extremely energetic display where the humpback throws its tail out of the water in a crack-the-whip fashion. In the process, it slaps its peduncle (the muscular rear portion of the body) on the surface as it crashes back into the water with astounding force. This can be done by escort males to ward off a particularly challenging male.

## **Jaw Clap AGGRESSION**



This can commonly be seen in competitive or surface-active groups when males are competing for a female. This is where the whale opens its mouth wide enough for you to see the baleen (humpback's natural food filtering system) and closes its jaws, clapping them together. They do this with so much force and vigor that you can often even hear a loud "snap."

## **Blow SPOUTING**



Whales are air-breathing mammals, and a blow is when the whale exhales air and water from its nostrils (called blowholes), producing a spray that can reach up to 15 feet in height. Humpback whales have two blowholes on the top of their heads and will typically blow between two and ten times before diving back under the surface.

## **Fluke Up A TYPE OF DIVE**



A fluke up dive occurs when a whale lifts its tail upward as it begins to dive, revealing the ventral (underside) area, or the flukes. Researchers photograph the flukes to identify individual whales. It is usually a signal that the surface activity is over and that the whale is diving down underwater for a longer period of time.

## **Lunge HEAD SLAPPING**



Head lunging is clearly competitive behavior where a humpback thrusts its head forward while raised above the water, often landing on another male (ouch!). This behavior is common in groups of whales where male escorts and challengers are competing for proximity to a female, or for hierarchy within a group.

## **Round Out PEDUNCLE ARCH**



As whales come up to breathe, the motion with which they rise may cause the top hump of their back to be exposed above the water, often followed by their tail flukes. Typically a peduncle arch will be followed by a dive back down. This rounding behavior is how people came to name these whales "humpbacks."

**MAUI DIVERS JEWELRY**  
EST. 1959

Inspired, designed and created in Hawai'i

WHALE'S VILLAGE, KA'ANAPALI  
PIONEER INN, LAHAINA

FOREVER GUARANTEED  
800.253.6016 | MAUIDIVERS.COM





NEW

**\$5 OFF | ONLINE SPECIAL**  
Promo Code: WHALEWATCH



WORLD'S TOP 10 AQUARIUMS

*"Amazing, informative and  
so jaw-dropping, thanks!  
Audio narrative a must."  
– Peggy Sawyer, USA*



# MAUI OCEAN CENTER | AQUARIUM OF HAWAII

## Humpbacks of Hawai'i | Interactive Exhibit & Sphere

Immerse yourself in a magical underwater world at the Maui Ocean Center's new Humpbacks of Hawaii exhibit and 3D Sphere. Encounter humpbacks in their environment, and experience whale behavior that has often been missed when watching from above. Dive deep into the mysteries and wonder of humpbacks with the first film ever shot and designed for 3D projection. Filmed in Maui over two seasons, this emotional, captivating adventure is a one-of-kind experience utilizing next generation technology and dynamic 7.1 surround sound.

## The Aquarium of Hawai'i

Selected as one of the Top 10 Aquariums in the World by TripAdvisor, the Maui Ocean Center provides an intimate encounter with marine life found nowhere else in the world. With over 60 exhibits, daily marine naturalist presentations, and cultural activities including ukulele lessons, there is something for everyone at the Maui Ocean Center. Enjoy delicious daily specials at the Aquarium's Seascape restaurant or shop for Hawaii-made products at the Maui Ocean Treasures gift shop.



## MAUI OCEAN CENTER

Open Daily 9am to 5pm | [MauiOceanCenter.com](http://MauiOceanCenter.com)  
192 Ma'alaea Road, Wailuku | 808.270.7000



# THE BEST

## WHALE WATCH TOURS ON MAUI

**If you're here on Maui** and just picked up this magazine, you must be interested in seeing the humpback whales! Well, these pages will help you discover the best whale watch adventures on Maui. So, get your cell phone out and get ready to make your reservations for front row seats to the greatest show on Earth!

### **Alii Nui Charters ..... 21**

SAILING & WHALE WATCHES  
*With maximum space and comfort, there is plenty of room to enjoy the show with complimentary snacks, beer, wine & sodas.*  
**(808) 875-0333 AliiNuiMaui.com**

### **Aloha Kayaks Maui ..... 20**

KAYAK, SNORKEL & WHALES  
*Paddle among humpback whales and snorkel with green sea turtles on these small group kayak trips.*  
**(808) 270-3318 AlohaKayaksMaui.com**

### **Aqua Adventures ..... 28**

SNORKEL, SNUBA & WHALES  
*Enjoy snorkeling at Molokini Crater and Turtle Arches. On your way there watch the humpbacks playing.*  
**(808) 573-2104 MauiSnorkelSnuba.com**

### **Captain Steve's Rafting ..... 4**

DOLPHIN, SNORKEL & WHALES  
*For the last 22 years, Captain Steve has been giving locals and visitors up-close views of the whales and dolphins.*  
**(808) 667-5565 CaptainSteves.com**

### **Hawaii Ocean Project ..... 66**

WHALE WATCHES FROM LAHAINA  
*Working firsthand with researchers and naturalists, these guys know everything about Maui's mighty humpbacks.*  
**(808) 667-6165**  
**HawaiiOceanProject.com**

### **Hawaii Ocean Project Lanai ..... 66**

LANAI SNORKEL & WHALES  
*This fun half-day trip includes two snorkel spots, hot BBQ lunch, exciting water slide and lots of whales!*  
**(808) 667-6165 SnorkelLanai.com**

### **Hawaii Ocean Rafting ..... 6**

SNORKELING & WHALES  
*Enjoy a full range of eco-rafting activities, superb snorkeling, and marine wildlife encounters.*  
**(808) 661-7238 HawaiiOceanRafting.com**

### **Kainani Sails ..... 9**

SAILING, SNORKEL & WHALES  
*Daily tours, performance sailing and private charters offer unlimited opportunities for enjoying all Hawaii's waters have to offer.*  
**(808) 495-1001 MauiSailingCharters.com**

### **Makai Adventures ..... 9**

SNORKEL TRIPS & WHALES  
*Small groups mean fast and fun trips to the best snorkel spots, whales and dolphins, with on-board restroom and shower.*  
**(808) 495-1001 MakaiAdventures.com**

### **Maui Adventure Cruises ..... 12**

DOLPHIN, SNORKEL & WHALES  
*Explorer Super Rafts get you to whale watching and their Lanai snorkeling destinations fast for more viewing time.*  
**(808) 661-5550**  
**MauiAdventureCruises.com**

### **Maui Classic Charters ..... 22**

SNORKEL, SNUBA & WHALES  
*Morning & afternoon snorkels to Molokini, whale watches, dolphin watches and private charters.*  
**(808) 879-8188**  
**MauiClassicCharters.com**

### **Maui Princess Dinner Cruise ..... 66**

SUNSET DINING & WHALES  
*Dine on prime rib, dance to live music, and share a little romance while the whales put on a special sunset show.*  
**(808) 667-6165 MauiPrincess.com**



Photos by Marty Wolf





*Playing off the coast  
of Lahaina, West Maui*

Photos by Marty Wolff

**Scotch Mist Sailing Charters .... 19**

SAILING, SNORKEL & WHALES

*Offering Sunset Champagne Sails, whale watching, private charters, and snorkeling trips on a luxurious sailing yacht.*

**(808) 661-0386 [ScotchMistSailingCharters.com](http://ScotchMistSailingCharters.com)**

**South Pacific Kayaks ..... 39**

KAYAK & SURF WITH THE WHALES

*The most exciting and intimate way to see the whales. Kayaks make no noise, so often the whales come a lot closer!*

**(808) 875-4848 [SouthPacificKayaks.com](http://SouthPacificKayaks.com)**

**Sunshine Helicopters ..... 2**

WHALE WATCHING FROM THE AIR

*See the whales and Maui's ocean from a completely different perspective - flying the friendly skies with Sunshine Helicopters.*

**(808) 873-8779 [SunshineHelicopters.com](http://SunshineHelicopters.com)**

**Trilogy Excursions ..... 27**

WHALE WATCHING & SAILING

*Front row seats from a 360° viewing platform make Trilogy's wide, stable catamarans the perfect choice.*

**(808) 495-0999 [SailTrilogy.com](http://SailTrilogy.com)**

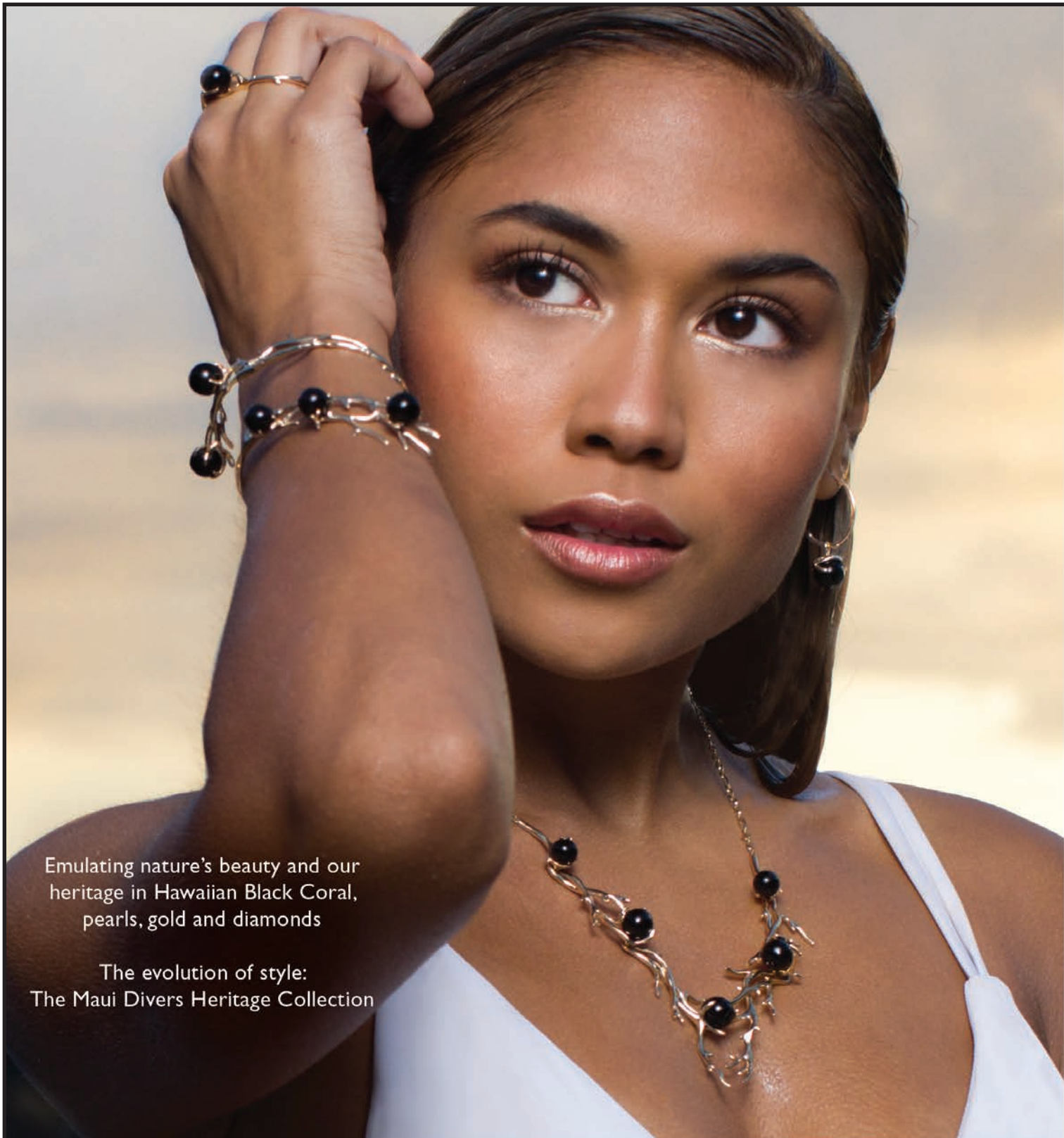
**Ultimate Whale Watching ..... 25**

WHALE WATCHES FROM LAHAINA

*Photographer Marty Wolff often goes out on this raft. Bring your camera 'cause there's always plenty of action.*

**(808) 667-5678 [UltimateWhaleWatch.com](http://UltimateWhaleWatch.com)**





Emulating nature's beauty and our  
heritage in Hawaiian Black Coral,  
pearls, gold and diamonds

The evolution of style:  
The Maui Divers Heritage Collection



# MAUI DIVERS JEWELRY

Inspired, designed and created in Hawai'i EST. 1959

FOREVER GUARANTEED | O'AHU | KAUAI | MAUI | KONA | HILO | 800.253.6016 | MAUIDIVERS.COM  
WHALERS VILLAGE, KA'ANAPALI | PIONEER INN, LAHAINA



After months of hard whaling in the open oceans, vessels from as far away as Alaska and Japan made their way to the little town of Lahaina for some fun. But sailors and missionaries didn't always see eye to eye....

# The history of whaling on MAUI

Lahaina was the whaling capital of the Pacific, and a place where whalers liked to celebrate...



*Humans have engaged in whaling since prehistoric times, but as ships grew bigger, and the demand for whale oil increased, more whales were killed. By the end of the 1800s, many whale populations were almost depleted.*

As far as Maui and whaling goes, it wasn't until around 1820 that North American whalers first began arriving in the Hawaiian Islands. Over the next 40 years, the small town of Lahaina became the whaling capital of the Pacific. During this period in American history whale oil was used for heating, lighting lamps, and in industrial machinery; while whale bone (which is actually the baleen strips that hang from a whale's upper jaw to filter food) was used in corsets, skirt hoops, umbrellas, and buggy whips.

Although it was a cruel trade, the whaling industry became the primary source of jobs and economic growth in Hawaii for about 40 years. Twice yearly, whaling ship crews sailed to Lahaina and Honolulu to restock provisions, make arrangements to transport



## HUNTING

HUMPBCKS HAVE NOT ALWAYS BEEN SAFE IN HAWAII



## FISHING

NATIVE HAWAIIANS HUNTED MANY TYPES OF MARINE LIFE



## DRINKING

WHALERS CAME TO MAUI JUST TO HAVE SOME FUN



## PRAYING

MISSIONARIES TRIED TO CONTROL THE WHALERS





**Whaling Port of Lahaina**  
By Ryane Acalin

their bounty of oil and whale bone back to mainland America, and to allow crew members time to rest and relax. More than 100 ships stopped in Hawaii in 1824, and over the next two

and Christian missionaries had to establish laws regulating drinking, gambling, and prostitution. These laws weren't always followed. In fact, in 1851, the Hale Paahao Prison was constructed out of coral-block stones from the old fort on Lahaina's waterfront. Missionary and whaler clashes were common, and the prison served the purpose of trying to keep the peace between everyone on Maui.

Because the life of a sailor was arduous, and the journey could last up to five years, thousands "jumped ship" each year in Hawaii, which left whaling ships short of men. Since Hawaiians were natural watermen, they were popular replacements and these Hawaiian sailors, called "sailamokus," traveled around the world.

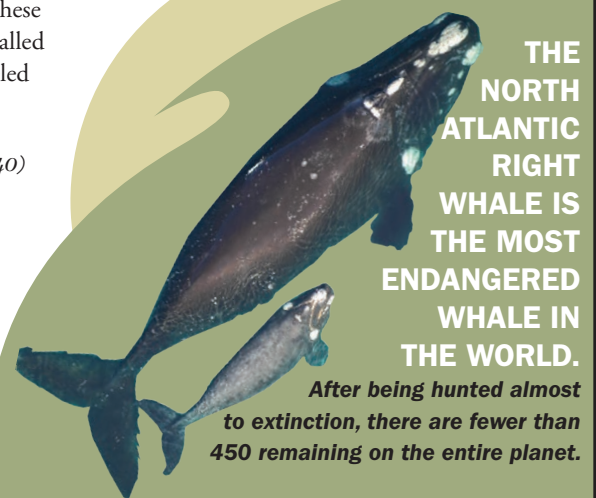
*(continued on page 40)*



**Maui Discovered, Map of Maui**  
By Dave Stevenson

decades the industry flourished so much that by 1846 an astounding 736 ships arrived in the Islands that year.

But it wasn't all good times for the people of Hawaii, or for the sailors coming off the whaling ships. Hawaiian chiefs



**THE  
NORTH  
ATLANTIC  
RIGHT  
WHALE IS  
THE MOST  
ENDANGERED  
WHALE IN  
THE WORLD.**

**After being hunted almost  
to extinction, there are fewer than  
450 remaining on the entire planet.**



# CHECK OUT THESE SUPER-FUN ACTIVITIES!



**KAYAKING  
ADVENTURES**



**WHALE  
WATCHES**



**SNORKELING  
& TURTLES**



**SURFING &  
SUP LESSONS**

*Experience all the excitement Maui has to offer... after all, you only live once!*

Fill your vacation days with some Maui fun - these are the activities that will create memories to last a lifetime. With over 20 years of experience helping visitors make the most out of their vacations, our friendly guides will immerse you in a true Hawaiian adventure, Maui Style.

Featuring the newest & best equipment. Ask about our kitesurfing & windsurfing too!

SEE ALL THE FUN AT **[SOUTHPACIFICKAYAKS.COM](http://SOUTHPACIFICKAYAKS.COM)**

**WHAT'S  
YOUR  
ADVENTURE?**



**THESE AMAZING EXPERIENCES WHICH  
YOU'LL ALWAYS REMEMBER ARE  
JUST A PHONE CALL AWAY!**

**(808) 875-4848**

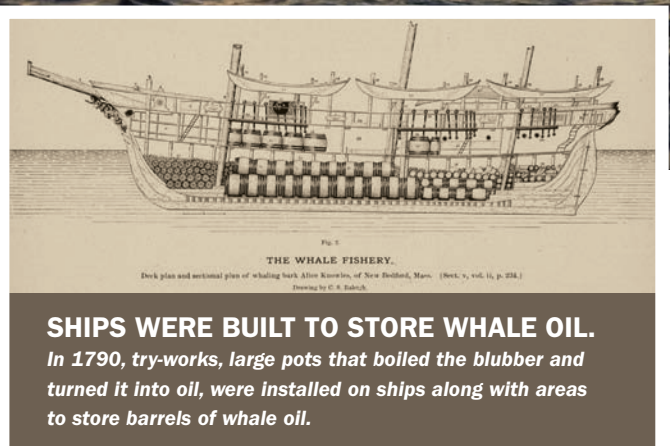




**Adult Humpback**  
Photo by Marty Wolff

Visiting whalers prompted the cultivation of many vegetables, fruits and cattle on Maui. Because the whalers weren't crazy about the traditional Hawaiian diet of fish and poi, Hawaiians started finding alternatives by growing potatoes and other types of vegetables. This provided ship crew members with plenty of items to choose from on their visits to Maui, and for their long voyages.

Hawaiian cowboys, called paniolos, corralled, raised, and began slaughtering wild cattle. These cows were direct descendants of those gifted to King Kamehameha by Captain George Vancouver in 1793.



**SHIPS WERE BUILT TO STORE WHALE OIL.**  
In 1790, try-works, large pots that boiled the blubber and turned it into oil, were installed on ships along with areas to store barrels of whale oil.

Based on scarcity of humpback whales in archeological sites and their perceived lack in Native Hawaiian art, petroglyphs and stories, it has been suggested that humpbacks are relatively recent arrivals to the Hawaiian Islands. Although the chronology

## LEARNING TO LOVE THE WHALES: A PROGRESSION THROUGH THE AGES

### WHALING THROUGH THE 1800s



**Killing...** Whales were caught and slaughtered for oil, meat and other necessities.

### FIRST PROTESTS STARTED IN EARLY 1900s



**Protesting...** When extinction became a real possibility, people stood up.

### FIRST WHALE WATCH TOURS STARTED IN 1955



**Loving...** By the late 1970s tours begin in earnest, creating a huge boom in the economy.



of the humpbacks' debut requires additional research, they were intensively hunted around the Hawaiian Islands by colonial whalers beginning in the mid-1800's. Several whaling stations were situated on Maui, and they included employees of whaling companies that were manned exclusively by Native Hawaiians.

The whaling industry took a severe toll on all whale populations throughout the world, particularly the sperm, blue and right whales. Ultimately, several events conspired to bring about a demise of whaling in the age of sail. First, in 1849, the California gold rush caused many whalers to abandon their ships. Then, from 1861 to 1865, many Northern whaling ships were sunk by Southerners during the Civil War. And finally, the discovery of petroleum oil in 1859, plus ice disasters in the Arctic, hastened the demise of whaling from tall ships. Although North Pacific humpbacks

continued to be hunted by American, Soviet, and Japanese whalers, relatively few of the classic sailing ships survived into the twentieth century.

So where does that leave Lahaina and the whales? Well, today Lahaina is still a whale capital of sorts, but now it's for whale watching. In fact, it's estimated that approximately 6,000 to 7,000 of these wonderful creatures spend the winters in Maui's breeding and calving grounds. We even have our very own designated whale sanctuary: the Hawaiian Islands Humpback Whale National Marine Sanctuary is the only preserve in the U.S. dedicated to a marine mammal.

If you want to learn more about the whalers and their experiences here on Maui, check out the Whalers Village Museum in Kaanapali. See where we were, and how far we have come today. Open daily from 10:30 a.m. to 4:00 p.m. (subject to change). Admission 12 years and under is free, just \$3 for adults! Have fun, and enjoy the humpbacks of Maui! 🐳

**OVER 13 MILLION  
PEOPLE SPEND  
IN EXCESS OF \$2  
BILLION IN WHALE  
WATCHING ANNUALLY  
– THAT'S MORE THAN  
ALL THE MONEY EVER  
GENERATED BY THE  
WHALING INDUSTRY.**

Hawaii's whale watching industry plays a strong role in the state's economy, as it brings in over \$20 million of revenue per year. Due to their growing population and amazing acrobatic behaviors, humpbacks are being given lots of credit for revenue and job growth in the islands. Although whale watching cruises are available at most harbors around the state, Maui is one of the premier destinations in the world for whale watching.



*Humpback whales are  
one of the most peaceful  
creatures in the sea.*



TAKE HOME STUNNING GLASS ART!

BLOW YOUR OWN GLASS PIECE

"A superb gallery ...  
amazing art...  
Ryan's works are  
a must see."

- lind230



**MOANA GLASS**

BY RYAN STAUB

"Wow... what an  
incredible experience!  
must do!!! Memories  
for a lifetime."

- Huskerlayd

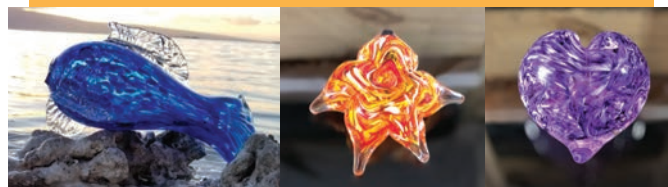


Glassblowing Studio • Art Gallery • Private Lessons



### UNIQUELY HAWAIIAN GLASS ART

### MAKE YOUR OWN PERFECT SOUVENIR

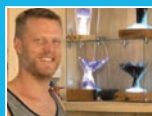


### COME SEE OUR STUNNING GLASS ART

Choose from Hawaiian inspired glass whales, turtles,  
waves, lighting, sinks, chandeliers, tablewear & more.

### CHOOSE YOUR CREATION!

Make a drinking glass, heart, ornament, starfish, sea  
float, bowl, fish sculpture, and more!



Meet artist/owner  
**Ryan Staub** at the gallery.

**FIND THE MOST UNIQUE GLASS ART  
IN THE WORLD AT MOANA GLASS!**

RYAN STAUB CAN PERSONALLY WORK WITH YOU TO DESIGN  
AND CREATE CUSTOM GLASS ART FOR YOU

### FREE GLASSBLOWING DEMONSTRATIONS

Visit [MoanaGlass.com](http://MoanaGlass.com) or call 808.763.6338 for details.

**BOOK YOUR LESSON ONLINE**  
at [MoanaGlass.com](http://MoanaGlass.com)

**GLASSBLOWING LESSONS DAILY 9am - 5pm**

**1000 Limahana Place in Lahaina • (808) 763-6338 • [MoanaGlass.com](http://MoanaGlass.com)**





Photos by Marty Wolff

## The Three Most Important Tips

- 1 Use the largest memory card you can get in your camera. Running out of card space is not fun! Fully charge your battery. An extra battery is suggested.



*You'd be surprised at the actual shots you can get from a phone these days. Check out Marty's tips below!*

- 2 Be ready! Things happen very suddenly! Keep your camera up in the ready position, eyes on the water, with your finger on the trigger!
- 3 Don't spend a lot of time looking at what you just shot! It just wastes battery life & you'll miss opportunities for the next shot!

## Other Tips for Great Photos

### Settings

Set your ISO to 400. Set your camera to the continuous shutter setting (fastest for over water, slowest for underwater). If you have continuous auto-focus, use that. Set your speed setting (1/250th for over water, 1/125th for underwater).

### Underwater

Hold your camera very still while under the surface. Most underwater action is slow, so let the animal come into your view.

### Over Water

Be ready - most humpback action happens fast and at a distance, so zoom your telephoto to maximum.

### DSLR Options

If you're using a DSLR, a 300mm lens is recommended, and a 300mm wide angle zoom is ideal to get distant action, fill the frame easier, and have the capability to open up for close action and panoramas. Set the camera on aperture priority to F8 or F11. The key is to keep your shutter

speed at 1/500th of a second or faster, if possible. If it's less, go to a smaller aperture setting or set 1/500th for shutter speed and let the aperture do what it does. If your sensor can handle a higher ISO setting, go to 500 or 640. Pictures might be a bit noisy, but the shutter speed will increase.

**ENJOY & GET READY TO TAKE HOME SOME AMAZING PHOTOS!**

- By Marty Wolff





# THE GREAT, LONG HUMPBACK WHALE MIGRATION



## **HUMPBACK BRAIN POWER**

Humpbacks may use the magnetite in their brains, in conjunction with the Earth's magnetic field, to navigate.

## **HUMPBACK AUDIBLE COMMUNICATION**

Researcher John Calambokidis believes humpbacks may use long distance sounds or songs as cues in order to navigate, often in a straight line for miles.



# Humpbacks travel at a speed of 3-6 mph, but can cruise at up to 20 mph for short distances.

But they don't all migrate at one time. In fact, some don't migrate at all - a phenomenon that still has researchers baffled. Imagine swimming non-stop for 3,500 miles or more! Every year, in early fall, humpback whales begin an incredible journey from the Gulf of Alaska to Hawaii. These gentle giants travel about 3,500 miles from their feeding grounds in polar waters to the warm waters of the Hawaiian Islands over a period of four to eight weeks.

(continued on page 46)



## HUMPBACK ECHOLOCATION

Alison Stimpert of the Hawaii Institute of Marine Biology says that 'megapclicks', aside from being attempts to capture prey, may also be used to detect the sea floor.



# HAWAII'S PREMIER WHALE RESEARCH AND OCEAN EDUCATION EVENT

FLIP NICKLIN/MINDEN PICTURES: NMFS PERMIT #19225

## WHALE TALES 2019

### FEBRUARY 15-18

THE RITZ CARLTON KAPALUA

**BENEFIT WHALE WATCHES  
WITH THE EXPERTS**

SCHEDULE & TICKETS ONLINE

**MARINE SCIENCE &  
PHOTOGRAPHY  
PRESENTATIONS**

OPEN TO THE PUBLIC

**ART & EDUCATION EXPO**  
HANDS-ON LEARNING  
FOR ALL AGES

## WHALETALES.ORG

## 808-572-5700

SPONSORED BY

**Makana Aloha**  
FOUNDATION



Most humpbacks that live in the waters of the North Pacific migrate to warm water areas to give birth to their young. This usually happens from November to April. Then, when spring arrives, they travel back to cool northern waters to feed and rebuild their supplies of blubber. Whales that live in the Antarctic region do exactly the opposite due to opposing seasons. From December to April, they feed in the Antarctic, then migrate north to areas near the equator from May to September.

Some marine researchers believe humpbacks stay an average of just a few weeks in Hawaiian waters before migrating back to Alaska, but depending upon breeding circumstances, it can be longer. Recently impregnated females are likely to return north right away, but a female who has recently given birth will stick around, waiting until her calf is strong enough to make the remarkable journey back to their feeding grounds in colder waters.

The long summer days in Alaska provide plenty of hours of sunshine to grow phytoplankton, which is why Alaskan waters are so green. Small schooling fish like herring and capelin depend on this plant life as their food source. An

adult humpback whale can easily eat over 2,000 lbs. of these little guys in a single day. Sometimes, when humpback whales migrate, they travel in groups called "pods" that are spaced fairly far apart. Since whales need to eat a lot every day, by scattering themselves, they are more likely to find a suitable feeding place. Because of Hawaii's location in the middle of the Pacific Ocean, the water is relatively nutrient free (which is why our waters are so clear and blue), and too warm to support enough of the humpback's food to sustain them year round. So, during their stay here, humpbacks are said to be "on a diet," living off their accumulated fat reserve, called blubber.

While in Hawaii, humpbacks congregate mainly in two areas - around the four islands that make up Maui County, and near the Penguin Banks southwest of Molokai. But during the past eleven years, researchers have also noticed more humpbacks around the other Hawaiian Islands and even into the Northwestern Hawaiian Islands.

The waters surrounding our beautiful islands have become such an important humpback whale habitat that in 1992, the U.S. Congress designated critical areas as the Hawaiian Islands Humpback Whale National Marine Sanctuary.

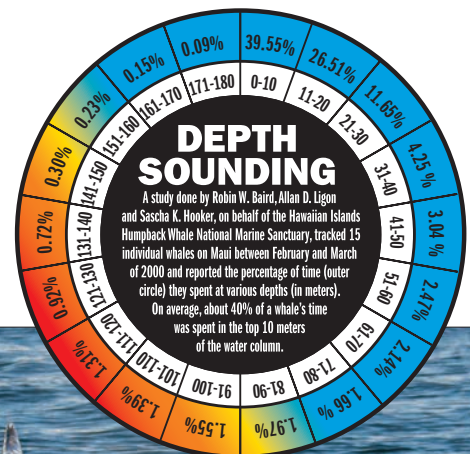


Photo by Marty Wolff







## HUMPBACK FACT

In spite of numerous research studies and lots of information, no one has been able to discover how humpbacks manage to cross open ocean from Alaska to Hawaii while never veering off course by more than 1°.

Photo by Marty Wolff

Humpbacks are listed as an endangered species; they're protected by both federal and state regulations. The Sanctuary encompasses a variety of marine ecosystems, including seagrass beds and coral reefs, and promotes the management, research, education, and long-term monitoring of the humpbacks. For more information on the exact location of the sanctuary, see our Sanctuary Map (page 60). If you're here on Maui, celebrate their long journey by going out on a whale watch adventure and capturing some amazing photos of the fabulous humpbacks. (See Marty's photo tips on page 43) 🐳

# Surprise!

Experiencing Maui from the air is awesome, to say the least. But during whale watch season you may just be lucky enough to view something very few people in the world ever witness...the whales from above!



And if you're wondering which one of the helicopter companies is the best to view Maui and the Humpback Marine Sanctuary from above, take a look at just a few of the awards that Sunshine is winning!



Yep, year after year, Sunshine Helicopters and their Black Beauties are Maui's Favorite. So, if you're thinking about experiencing the island of Maui and its beauty from above (which no one should ever miss), call Sunshine Helicopters at the number below. And, if you want to try and see whales on your helicopter tour, be sure to mention it at time of booking!

**(808) 873-8779**

SunshineHelicopters.com





Changing the World Through Art for

40  
Years

Wyland

Art Show

Friday, Dec 28th, 6-10pm

Saturday, Dec 29th, 6-10pm



WYLAND  
GALLERIES

Wyland Gallery Lahaina

711 Front Street

Lahaina, HI 96761

808-667-2285

[www.signaturegalleries.com](http://www.signaturegalleries.com)



# *The Maui Winter Humpback Music Festival*



---

**THE WHALE SONGS BEGIN EVERY  
WINTER ON MAUI WHEN THE  
HUMPBCKS ARRIVE.**

---

The price of admission? Just dunk your head under the ocean anywhere in the National Humpback Marine Sanctuary and get ready for a symphony of sounds that will tickle your ears.

Did you know male humpback whales emit patterns of regular and predictable sounds that are remarkably similar to human musical compositions?

*(continued on page 50)*

**W** **WHALBY**  
**STEREO**

DECEMBER 1ST TO  
THE 15TH OF APRIL

**2019**

*Sponsored by*  
**MEGAPTERA  
NOVAEANGLIAE**







They produce a series of repetitious noises at varying frequencies, and these sequences are known as whale songs. Marine biologists say the songs are among the most complex in the entire animal kingdom. And although humpback whale songs are famous, researchers are finding that other species of large whales also sing complex songs.

Male humpback whales are often heard singing on calving grounds during the breeding season. Researchers like Dr. Jim Darling from Whale Trust have studied these songs in an effort to determine why whales sing.

## Why are the whales singing?

Well, the bottom line is researchers don't know. There have been several ideas proposed and investigated, including whether songs attract females, ward off other males, or define territory. However, none of

these theories have been proven conclusively. In fact, some recent studies have shown that males' songs actually attract other males, rather than females, usually for brief, friendly encounters. While these underwater singers typically perform alone, they have been found singing while acting as an "escort" in the immediate vicinity of a female.

On occasion, singing occurs in competitive groups comprised of one female and multiple males. What is agreed upon by most is that the songs probably facilitate the mating process in some way. While the songs seem to be connected to mating season, other sounds or calls can be heard throughout the year.

## How do whales make the songs?

Humpbacks have no vocal cords and no air is emitted from their bodies while they're singing. So how do they produce

this eerie, yet beautiful song? Researchers believe humpbacks "sing" by moving air through valves and sacks in their respiratory systems, similar to taking the end of an inflated balloon and slowly squeezing the air through it.

## How can you hear the songs?

If you're here during whale season (from December through April, or even May), you have several choices while on Maui. Grab a mask and snorkel, put your head under the ocean and listen. The closer the whales are, the louder their song will be. Of course, it helps to be in an area that whales frequent, like the Humpback Whale Marine Sanctuary (see the map on page 60). Black Rock Beach in Kaanapali is a great place, as the sound vibrates off the underwater coral wall where the sound is intensified.

Another option is to go on a

whale watching cruise that has a hydrophone. This is a microphone they place underwater to broadcast live whale songs on board through speakers. Also, some cruises combine whale watching with the opportunity to snorkel, so you may hear them through the hydrophone as well as underwater when you're swimming. Very cool.

## Other Noises Whales Make.

In addition to songs, whales emit several other sounds referred to as "social sounds." Unlike whale songs, which are sung exclusively by males, "social sounds" are short noises made by both males and females. In addition to these "social sounds," whales also use surface-generated sounds like breaching and slapping to attract the attention of other whales in the area.

On any given day, all male humpbacks in Hawaii will be



51





# Down to Earth<sup>TM</sup>

*Organic & Natural*

Since 1977



## Local & Organic

*E Mālama I Ka `Āina, E Ola Pono*  
Cherish the Land, Live in Health and Harmony

**Kahului • 305 Dairy Road • (808) 877-2661**

6:00 am – 10:00 pm Mon. – Sat. • 7:00 am – 9:00 pm Sun.

(Deli closes 1 hour before store closes)

**Honolulu**  
947-7678

**Kailua**  
262-3838

**Kakaako**  
465-2512

**Kapolei**  
877-2661

**Pearlridge**  
488-1375



# DININGOUT

A day out on the water whale watching can be hungry business! After spending time enjoying the majesty of these gentle giants, treat yourself and your loved ones to a great meal while you relive the day's amazing events...

## LAHAINA

### Aloha Mixed Plate

1285 Front Street (808) 661-3322

### Betty's Beach Cafe

505 Front Street (808) 662-0300

### Breakwall Shave Ice Co.

658 Front Street (808) 661-4900

### Lahaina Sushi Ko

Open everyday for Lunch & Dinner, from 12:00noon - 10:00pm



Lahaina Sushi Ko was the dream of both Chai and Kookie to serve the type of food they enjoyed eating to others. It's a quaint restaurant in the heart of Lahaina that serves some of the very freshest and most delicious sushi you'll ever eat. Open for both lunch and for dinner.

**844 Front Street**  
**(808) 419-6268**

[LahainaSushi-ko.com](http://LahainaSushi-ko.com)

### Bubba Gump Shrimp Co.

889 Front Street (808) 661-3111

### Captain Jack's Island Grill

672 Front Street (808) 667-0988

### Cool Cat Cafe

658 Front Street (808) 667-0908

### Down The Hatch

Voted "Best Bar in Maui" located in the Courtyard of the Wharf in Lahaina.



Featured on the Food Network's Diners, Drive-ins & Dives, & the Travel Channel's Booze Traveler. Open 7:30am 'til 2:00am. Breakfast, Lunch, Dinner & Late Night. The Longest Happy Hour on Maui 2:00-6:00pm.

**658 Front Street across from Banyan Tree**  
**(808) 661-4900**  
[DTHMaui.com](http://DTHMaui.com)



LOCATED IN THE HEART OF LAHAINA

Try our  
Whaler's  
Stew



Great Food  
for 29  
Years!

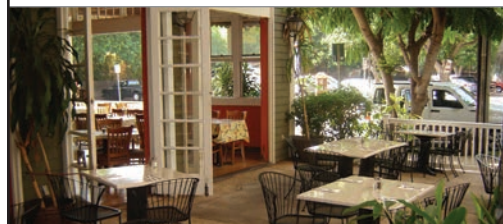
**LAHAINA COOLERS**  
RESTAURANT & BAR



Breakfast Served Daily  
Monday through Saturday from 8am - 11am  
Sunday from 8am - 12pm



Lunch Served Daily  
Monday through Saturday from 11am - 5pm  
Sunday from 12 noon - 5pm



Dinner Served Nightly 5pm till Midnight



Try our  
Mexican  
Mondays  
and Home  
Cooking  
Sundays.

180 Dickenson Street  
Dickenson Square  
**{808} 661-7082**  
[LahainaCoolers.com](http://LahainaCoolers.com)

Great  
Drinks.  
Happy  
Hour 3-6,  
7 days a  
week.

**FREE APPETIZER**

Four Wontons with Purchase of any 2 Dinner Entrees.



Must present coupon upon ordering.  
One per table. May change without notice.



Since  
1932

100%  
Aloha!

WHEN YOU'RE HERE  
BE SURE TO VISIT MAUI'S  
ONE & ONLY HISTORICAL

# OLOWALU

GENERAL STORE  
MAUI, HAWAII



Ceviche with Fresh Tortilla Chips



IF YOU NEED IT, WE'VE GOT IT!  
MADE ON MAUI

HAWAIIAN HOT DOGS - PLATE LUNCHES  
SHAVE ICE - SMOOTHIES - SNORKEL GEAR  
GIFTS - COLD BEVERAGES - WIND CHIMES  
SNACKS - SUNSCREEN - SPAM MUSUBI &  
EVERYTHING IN BETWEEN!



820 Olowalu Village Rd., Lahaina  
808-667-2883

5AM - 7PM - Daily, Sunday 6AM - 6PM

**BUY 1 GET 1 @ 50% OFF**  
**SHAVE ICE COUPON**  
**COUPON**

OLOWALU GENERAL STORE  
820 Olowalu Village Rd.  
(808) 667-2883

One per person/group per day. Offers cannot be combined. Expires 12/31/2019.

## DINING WITH THE WHALES

### LAHAINA (CONT.)

**Frida's Mexican Beach House**  
1287 Front Street (808) 661-1287

**Fu Lin Chinese Seafood**  
1312 Front Street (808) 661-7071

**Honu Seafood & Pizza**  
1295 Front Street (808) 667-9390

### Honolulu Cookie Co.

Cookies - Stores open from 9am daily



Spreading the spirit of Aloha around the world with gourmet cookies made in Hawaii. Each cookie is baked fresh daily, made with the finest ingredients and natural Hawaiian flavors.

The Shops at Wailea, Whalers Village,  
and at 695 Front Street, Lahaina  
(808) 661-8248 • [HonoluluCookie.com](http://HonoluluCookie.com)

### Lahaina Coolers

Continental Cuisine.

Open daily 8:00am - 1:00am



This has been a Lahaina hangout for both locals and tourists since 1989 - where customers watch sports, relax, drink and eat great food. Try the Whaler's Stew - perfect for whale watching.

180 Dickenson Street  
(808) 661-7082  
[LahainaCoolers.com](http://LahainaCoolers.com)

### Kobe & Oku's Sushi

136 Dickenson Street (808) 667-5555

### Leoda's Kitchen & Pie Shop

820 Olowalu Village Road  
(808) 662-3600





## Mala Ocean Tavern

1307 Front Street (808) 667-9394

## Penne Pasta

180 Dickenson Street (808) 661-6633

## Olowalu General Store

General Store, Plate Lunch, and Sundries  
Mon. - Sat. 5:00am - 7:00pm  
Sun. 6:00am - 6:00pm



One of Maui's best kept secrets, tucked away in the historic village of Olowalu, south of Lahaina and north of the pali (cliffs). Famous for its plate lunches and giant shave ice!

**820 Olowalu Village Rd.**  
**(808) 667-2883**

## Pi Artisan Pizzeria

Authentic 800° Oven-Fired Pizzas  
Open Daily 11:30am - 9:30pm Happy  
Hours 3:00pm - 5:00pm



Located on Front Street with ocean views, serving fresh kiawe wood oven-baked pizzas, salads, pastas & more. Wine & beer on tap. Gluten-free menu.

**900 Front Street in Lahaina**  
**(808) 667-0791**  
**Pi808.com**

## Star Noodle

286 Kupuohi Street (808) 667-5400

## Teddy's Bigger Burgers

355 Keawe Street (808) 661-9111

# down the hatch

A PLACE TO EAT FISH

LAHAINA • MAUI

**SENSATIONAL FOOD • GREAT PRICES**



Located in the open-air courtyard of The Wharf Cinema Center in the heart of Lahaina Town. DTH Maui offers fresh American cuisine, local seafood, handcrafted cocktails, & southern aloha.

## BREAKFAST, LUNCH, DINNER, LATE NITE

Breakfast 7:30a 'til 10:30a / Kitchen open 'til Midnight  
Bar open 'til 2:00a

## LONGEST HAPPY HOUR ON MAUI

2p - 6p & 10p - 2a

\$3.5 Select Drafts, \$4.5 Well Cocktails, \$5.5 Hawaiian Cocktails,  
15% off all Appetizers

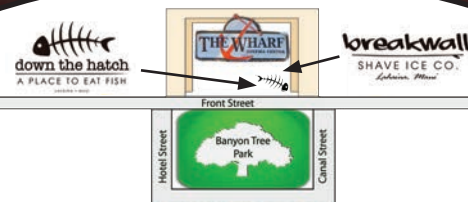
## Thursday: INDUSTRY NIGHT

50% off\* Late Night Menu with \$3.5 Draft Beer, \$4.5 Well Cocktails,  
\$5.5 Jameson, Jager, & Fireball Starting @ 10p - DJ 'til 2a

\*Not valid on holidays/special events. Offers cannot be combined. One per table.

## Friday: "FRESH SQUEEZED FRIDAY"

Serving a new menu of Handcrafted Cocktails every Friday @ 6p



**Lahaina Harbor & Ocean**

**(808) 661-4900 • DTHMaui.com**

658 Front Street in Lahaina at the Wharf Cinema Center  
Across from the Banyan Tree • Free Validated Parking

**FREE**  
**LAVA LAVA**

**SHRIMP**  
Appetizer

When you purchase  
any lunch or  
dinner entree

Must present coupon when ordering.  
Offers cannot be combined.

Must present coupon. One per table.

**BUY 1**  
**GET 1 FREE**  
**BREAKFAST**

**ENTREE**  
7:30a-10:30a

Buy 1 entree get the  
2nd FREE

(of equal or lesser value)

Must present coupon when ordering.  
Offers cannot be combined.

Must present coupon. One per table.





**AWARD WINNING  
5 STAR THAI  
and  
HAWAIIAN  
FUSION FOOD**



**Open 7 days a week 10am-9pm**

We offer great tasting dishes like dishes like Island Fish Tacos, Red Curry, Pulled Pork, Coconut Shrimp, Vegan & Vegetarian Options, as well as all styles of catering from high end fusion options to some amazing food that will fit any budget or amount of people.

Mahalo for contacting Aloha Thai fusion!

**Restaurant at 225 Piikea Ave. in Kihei  
808-855-0650 • AlohaThaiFusion.com**

**Food Truck at 77 Alanui Ke'ali'i in Kihei  
808-268-7018**



Open 11-8 every day at 1 Piikea Ave. in Kihei  
Same road as Safeway - look for the red pirate truck.

**FEAST LIKE A PIRATE!  
EAT UP ME HEARTIES. YOHO!!!**

**808-250-6671** DananiPirates.com

**MAUI FOOD  
TRUCK TOURS**

Food tour to 5 star rated local Hawaiian and ethnic food trucks and learn the history of food trucks on the island. Ride along with a celebrity chef narrating and explaining all the food and drinks were tasting along the way. See things that you wont see on your own. Get the truth about every restaurant and food place on the island with no holds barred real talk. Tasting on 4-6 trucks per tour of only the best.

*"The best tour you will do on Maui."*

Call Top Chef Josh at 541-295-2125

## DINING WITH THE WHALES

### KAANAPALI - KAPALUA

#### Beach House Bar & Grill

4290 L. Honoapiilani Road (808) 669-5000

#### CJ's Deli, Diner & Catering

2580 Keka'a Drive (808) 667-0968

#### Dollies Pub & Cafe

4310 L. Honoapiilani Road (808) 669-0266

#### Duke's Beach House

130 Kai Malina Parkway (808) 662-2900

#### Maui Tacos

5095 Napili Hau St. (808) 665-0222

#### Moose McGillycuddy's

2511 South Kihei Road (808) 891-8600

#### Nalu's South Shore Grill

1280 South Kihei Road (808) 891-8650

#### South Maui Fish Company

22 Alahele Place (808) 419-8980

### Aloha Thai Fusion

5 Star Thai & Hawaiian Fusion Food

10:00am - 9:00pm

Catering & Food Truck Tour Available



Aloha Thai Fusion Restaurant, Food Truck and Catering features Hawaiian and Thai cuisine served with Aloha and made with fresh, local ingredients.

**225 Piikea Ave in Kihei  
(808) 855-0650**

### KIHEI

#### Fat Daddy's

1913 South Kihei Road (808) 879-8711

#### Fred's Mexican Cafe

2511 South Kihei Road (808) 891-8600

#### Maui Tacos

2411 S. Kihei Road (808) 879-5005







*Honolulu Cookie*  
COMPANY®

*Celebrate the Beauty of Maui*



Enjoy our premium shortbread cookies  
with the **Maui Box Koholā**  
while taking in the beauty of the island,  
its beaches, and its majestic whale visitors.



**Front Street**  
(reopening Winter 2018)  
**The Shops at Wailea**  
**Whalers Village**

MAUI | OAHU | LAS VEGAS | GUAM

*For the Very Best, Look for the Pineapple Shape®*

honolulucookie.com     1-866-333-5800

The pineapple shape of the cookie is a federally registered trademark of the Honolulu Cookie Company. ©2018 Honolulu Cookie Company. All Rights Reserved.



LAHAINA

Sushi K. 寿司



Open for  
**Lunch & Dinner**  
From 12noon to 10pm



808-214-5352  
In Lahaina Town at  
844 Front Street  
Street level in the  
back of the Courtyard

COUPON  
**20%**  
OFF SUSHI



808-214-5352  
In Lahaina Town at 844 Front Street  
Downstairs in the back of the Courtyard

Valid on entire Purchase. Must present coupon.  
Not valid with any other, discount or special offer.  
Dine-in only. Expires 12-31-19

## DINING WITH THE WHALES

### KIHEI (CONT.)

#### Ruby Tuesday

American Dining with a Local Flair  
Sun. - Mon. 8:00am - 9:00pm  
Fri. - Sat. 8:00am - 10:00pm



Come in for All-You-Can-Eat Baby Back  
Ribs the 1st Tuesday of each month & our  
\$5.99 breakfast at 8:00am - 9:00am,  
Mon. - Sat. Plus kids eat free every Monday  
(1 per adult).

**Piilani Village Shopping Center, Kihei**  
**(808) 633-4571**  
[RubyTuesdayHawaii.com](http://RubyTuesdayHawaii.com)

### WALEA - MAKENA

#### Humble Market Kitchen

3700 Wailea Alanui Dr. (808) 879-4655

#### Ko

4100 Wailea Alanui Dr. (808) 875-2210

#### Lappert's Ice Cream

3750 Wailea Alanui Dr. (808) 879-1711

#### Longhi's Wailea

3750 Wailea Alanui Dr. (808) 891-8883

### KAHULUI - CENTRAL MAUI

#### Brigit & Bernard's Garden Cafe

335 Hoohana Street (808) 877-6000

#### Maui Tacos

275 W. Kaahumanu Ave. (808) 871-7726  
58 Ho'okele St. (808) 793-3931

#### The Mill House

1670 Honoapiilani Hwy. (808) 270-0333





## KAHULUI (CONT.)

### Ululani's Shave Ice

333 Dairy Road (808) 877-3700

### Down to Earth

Organic & Natural Market & Restaurant  
Open 6am - 10pm, Sundays 7am - 9pm



Hawaii's best local, farm-fresh, organic & natural vegetarian food store chain. Award-winning, custom created deli foods. Fresh squeezed juices, smoothies, made to order sandwiches, salad bar, hot bar & mouth-watering desserts made daily.

305 Dairy Road, Kahului  
(808) 877-2661

## NORTHEAST MAUI

### Da Fish Shack

5260 Hana Highway (808) 269-3922

### Flatbread Company

89 Hana Highway (808) 579-8989

### Hali'imaile General Store

900 Haliimaile Rd. (808) 572-2666

### Halfway to Hana

Road to Hana - Mile Marker 17  
(808) 248-7037

### Hana Picnic Lunch Co.

99 Hana Highway (808) 579-8686

### Kula Lodge

15200 Haleakala Hwy. (808) 878-1535

### Paia Fish Market

100 Hana Highway (808) 579-8030

### Rock N' Brews

120 Hana Highway (808) 579-9011



## RubyTuesday Hawaii

1st Tuesday of Every Month!

**ALL YOU CAN EAT**

## Baby Back Ribs

*Our famous salad bar is included!  
From 5pm until we sell out.*

**Monday - Saturday 8-9am**

**\$5.99 Breakfast**

## KIDS EAT FREE!

**EVERY  
MONDAY**  
One per  
each Adult



### Maui's Largest Salad Bar

Create Your Own Garden Bar and make your very own salad sensation! Spring mix, fresh garden greens, crisp vegetables, premium cheeses and toppings, our famous croutons, and a variety of dressings.



**HAPPY HOUR  
3 - 6 PM  
EVERY DAY**



### AND SO MUCH MORE!

Ruby Tuesday Hawaii  
of Pi'ilani Village Shopping Center  
303 Pi'ikea Avenue  
Kihei, Hawaii 96753  
(808) 633-4571

Visit us at:

[RubyTuesdayHawaii.com](http://RubyTuesdayHawaii.com)

"Like" Us on Facebook!

[RTHawaii.fbfollow.me](https://www.facebook.com/RTHawaii)

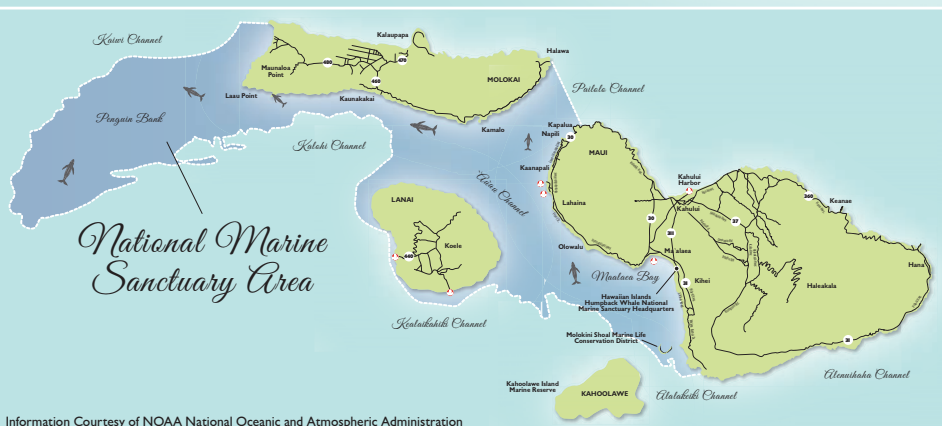
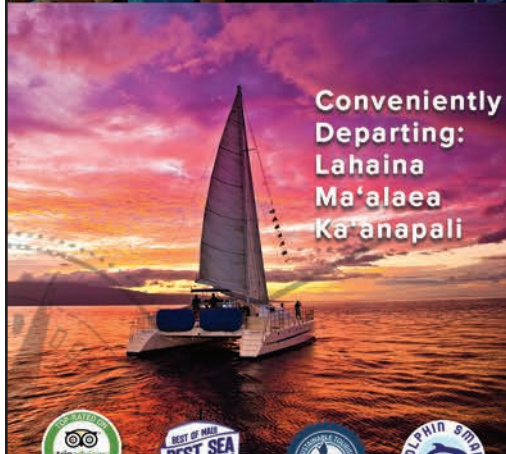




# TRILOGY

MAUI MOLOKINI LANAI

Ask about our youth and kid discounts





# Map of MAUI

## COLOR KEY



Activities & Rentals



Stores & Boutiques



### Habitats

Humpback whale breeding, calving & nursing ground • Coral Reefs • Sandy Substrate • Seagrass Beds

### Key Species

Humpback Whale • Sea Turtles • Spinner Dolphin • Coral • Hawaiian Monk Seal • False Killer Whale • Sharks & Rays • Reef Fish



Contact Information: 800.831.4888 | HawaiiHumpbackWhale.noaa.gov | 726 South Kihei Road, Kihei, Hawaii 96753

KELLERWILLIAMS

*Luxury*  
INTERNATIONAL

*Let us find your perfect  
place in Paradise!*

## KAANAPALI GOLF ESTATES

215 Kalaihi Place

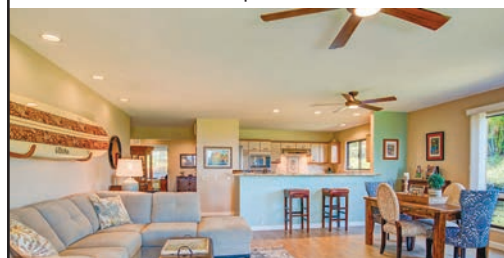


\$3,698,000 MLS # 378628



### MASTERS #1905

At Kaanapali Hillside



\$1,175,000 MLS Number: 379728

KELLERWILLIAMS  
REALTY MAUI

2435 Kaanapali Pkwy A-3, Lahaina HI 96761

**Leah Lambros & Gregory Harbottle Inc. R (PB)**

R (S) Lic#77914 Luxury Property Specialist, Lic#19615



Gregory's Cell 808-385-8059  
ghthkh@msn.com

Leah's Cell 530-906-9180  
Leah-Whalers@KW.com

KaanapaliLuxuryLiving.com



# Learn to Surf while watching whales in Maui!

**We Guarantee you'll Stand Up  
& Surf on your First Lesson!**



**We Provide Personal Instruction  
& Everything You Need!**

**Safe, Soft  
Foam Surfboards**



**PERFECT FOR  
KIDS TO SENIORS!**



**Rashguard**

**Booties**



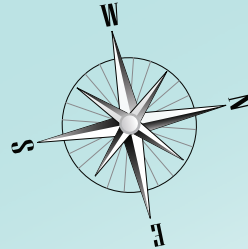
**Call Robbie's Surf Lessons at  
(808) 769-6855  
to reserve your lesson today.**

**\*\*\*\*\* SPECIAL OFFER \*\*\*\*\***

**SAVE \$15**

Mention Coupon When Booking!

# Map of WEST MAUI



**Aloha Kayaks Maui**  
270.3318

**Olowalu General Store**  
667.2883

**South Pacific Kayaks**  
875.4848



OLOWALU

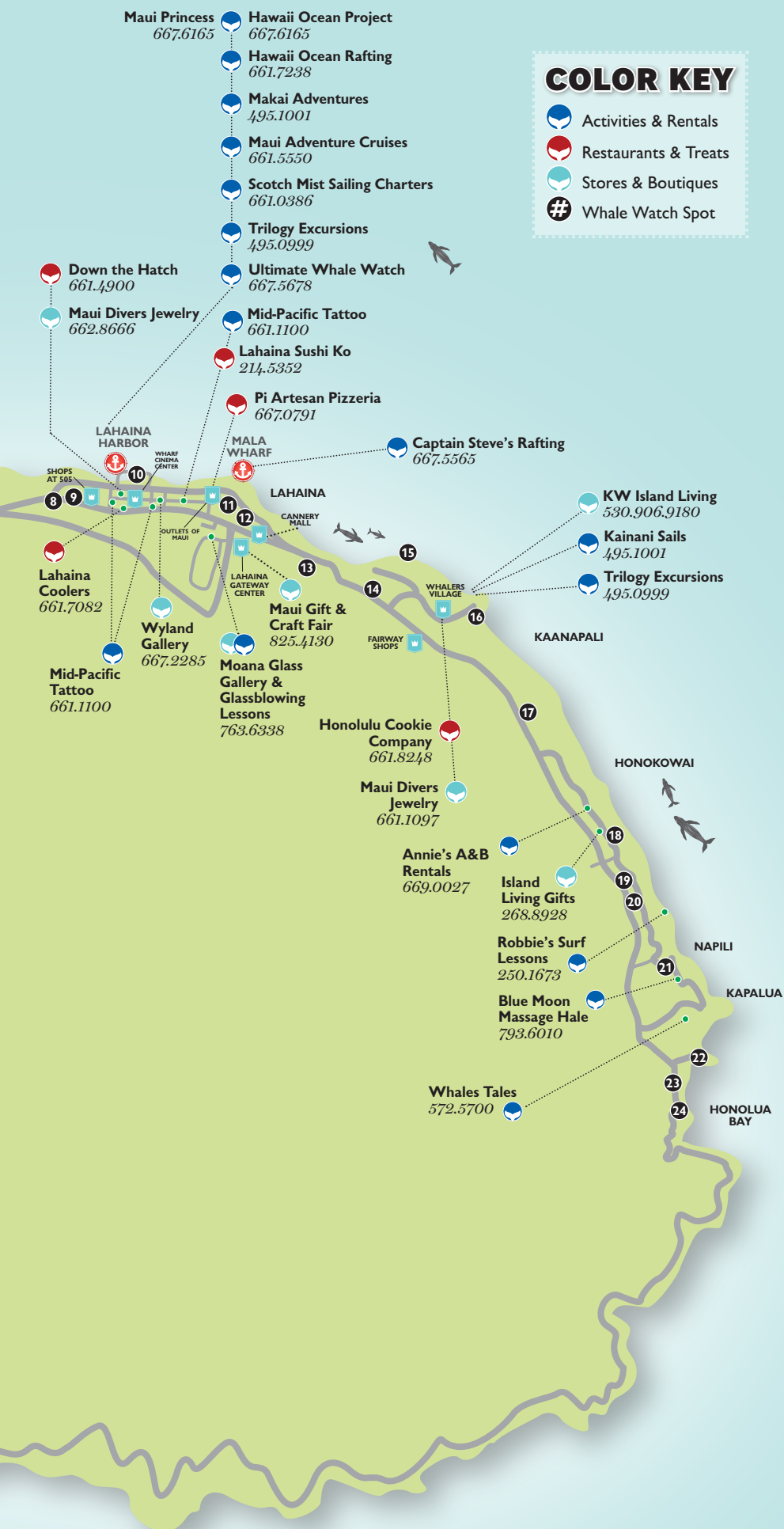
MCGREGOR  
POINT

MAALAEA  
HARBOR

## Whale Watching TURNOUTS & LOOKOUTS

1. McGregor Point
2. Papalaua Beach
3. Ukumehame Beach Park
4. Mile Marker 14
5. Olowalu Beach
6. Awalua Beach
7. Launiupoko Beach Park
8. Puamana
9. Shark Pit
10. Lahaina Harbor
11. Baby Beach
12. Mala Wharf
13. Wahikuli Beach Park
14. Hanakao Beach Park
15. Kaanapali Beach
16. Black Rock
17. Kahekili Beach
18. Honokowai Beach Park
19. S-Turns
20. Kahana Beach
21. Napili Bay
22. DT Fleming Beach Park
23. Slaughterhouse
24. Honolua Bay





- Ocean Views
- Kiawe Wood Oven
- Home-made Dough
- Build Your Pizza
- Grilled Sandwiches
- Local Ingredients
- Gluten-free Options
- Free 4-hr. Parking
- Kids Meals
- 2 Outdoor Lanais
- Free Wi-Fi
- 11:30am - 11pm
- Happy Hour 3-5pm
- Live Music Nights
- Wines on Tap
- 10 Beers on Tap
- Local Hawaii Brews
- Specialty Cocktails
- Cheese Bread
- Garlic Knots
- Caprese Salad
- Air Conditioning



**900 Front Street in Lahaina · Pi808.com**

**\$6<sup>95</sup> PIZZA LUNCH DEAL!**

**DINE-IN OR TAKE OUT**  
Get a lunch size pizza, side salad & soda!  
Cheese, mushroom or pepperoni.  
Add'l toppings available for a charge.

Must present offer when ordering. Reg. price \$10.95. Exp. 12/31/19. Not valid with other offers. Offer subject to change without notice.

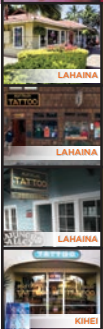


4 LOCATIONS ON MAUI!

# Mid-Pacific TATTOO

**\$20 OFF A TATTOO**

Present this coupon at time of booking to get \$20 off your tattoo! (Min. \$150 purchase)



**LAHAINA 808-661-1100**  
196 Lahainaluna Road at Wainee Street.

**LAHAINA 808-661-3332**  
113A Prison St. near Front Street

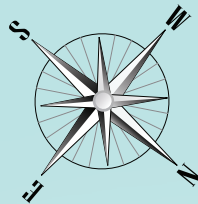
**LAHAINA 808-661-3600**  
844 Front Street (upstairs) Mariner's Alley

**KIHEI 808-875-1500**  
1993 S. Kihei Road, Island Surf Bldg. #15

Book online at [MidPacificTattoo.com](http://MidPacificTattoo.com)

## Whale Watching TURNOUTS & LOOKOUTS

1. La Perouse Bay
2. Big Beach
3. Makena Beach
4. Makena Landing
5. Poolenalena Beach Park
6. Polo Beach Park
7. Wailea Beach
8. Ulua Beach
9. Mokapu Beach Park
10. Keawakapu Beach
11. Kamaole Beach Park III
12. Kamaole Beach Park II
13. Kamaole Beach Park I
14. Punahoa Beach
15. Charley Young Beach
16. Cove Park
17. Kalama Park
18. Chang's Beach
19. Kalepolepo Beach Park, Fishpond & Humpback Sanctuary Visitor Center
20. Memorial Park
21. Sugar Beach
22. Kealia



**Aloha Kayaks Maui**  
270.3318



**South Pacific Kayaks**  
875.4848



### COLOR KEY

- Activities & Rentals
- Restaurants & Treats
- Stores & Boutiques
- Whale Watch Spots



# Map of SOUTH MAUI



# TRILOGY

MAUI - LANA'I

## Hawaii's Ecotour Operator of the Year!

### Daily Whale Watches

Ka'anapali | Lahaina | Ma'alaea  
8am | 10:30am | 1:30pm

Call about our youth and kid discounts.

[SAILTRILOGY.COM](http://SAILTRILOGY.COM) 808-495-0999



# HAWAII OCEAN PROJECT ADVENTURES

*You don't want to whale watch in rough seas & strong winds.*

*The Most Comfortable Boat on Maui to Watch the Whales*

**GUARANTEED  
WHALE  
SIGHTINGS!\***

**KIDS  
SPECIAL**

One child  
(12 & under) free  
with a paying  
adult!



## WHALE WATCH

*Right out of Lahaina*

*Live narrators point out all the humpbacks and make this whale watching adventure the most fun and exciting experience on Maui!*

**"BEST PRICED"  
ACTIVITY!**

**BOOK NOW! SEATS FILL UP!**

*Dining & Dancing Aboard Maui Princess Dinner Cruise*

*Your Choice:*

- PRIME RIB •
- VEGETARIAN •
- MAHI MAHI •
- CHICKEN •



## DINNER CRUISE

*Right out of Lahaina*

*All Seats are Premium Guaranteed Open-Air Upper-Deck Live entertainment and fine-dining table service. Maui's largest yacht!*

**SAVE \$20/ COUPLE**

**ONLINE WITH PROMOCODE: WHALE**

*Marine Life Snorkel & BBQ Adventure around the Island of Lanai*

**FAMILY  
SPECIAL**

One child  
(6 & under) free  
with a paying  
adult!



## SNORKEL TRIP

*Right out of Lahaina*

*Explore the unspoiled coral reefs of Lanai. Experience the comfort of our fast & spacious 70' catamaran.*

*A Fun Filled Adventure!*

**SAVE \$20/ COUPLE**

**ONLINE WITH PROMOCODE: WHALE**

Make a difference. Choose one of Hawaii Ocean Project's activities.  
We support published researchers & scientists who help save the whales and our oceans.



# SAIL DIRECT FROM LAHAINA HARBOR

*Come to Lahaina—famous for light winds and calm seas.*

2 Hour Whale Watching Adventures from Lahaina (Seasonal)

## WHALE WATCH

Right out of Lahaina

TICKETS  
FROM JUST  
**\$17<sup>95</sup>**

### KIDS SPECIAL

One child  
(12 & under) free  
with a paying  
adult!



**GUARANTEED WHALE SIGHTINGS!\***  
PLUS Children 12 & under FREE.  
(One with each paying adult!)

OUR BIG, FAST COMFORTABLE BOATS  
WILL TAKE YOU TO THE BEST WHALE ACTION

- Both upper & main deck viewing areas
- Underwater video of the humpbacks



Crystal2906  
Lakeville, Minnesota

### *“Fantastic whale watching trip”*

My husband and I did not know exactly what to expect when we chose the whale watching tour. We wanted a tour that was educational too. We figured it would depend on the number of whales in the area etc... We had no idea that there were thousands of whales in the bay. Whale soup is what they called it. We saw mothers and babies, at least 5 whales breached directly in front of us. We felt like we were in the middle of a National Geographic documentary!!!



**When you come aboard one of Hawaii Ocean Project's whale watch trips,  
you help support legitimate ocean habitat & humpback research.**

\* Whale watching is seasonal. If you don't see whales, come again free!

**HAWAII OCEAN PROJECT ADVENTURES**

(808) 667-6165 • [HawaiiOceanProject.com](http://HawaiiOceanProject.com)





## WHAT IS HAWAII OCEAN PROJECT'S RESEARCH DIRECT PROGRAM?

**Research Direct promotes  
Voluntary Contributions for  
Genuine Research Project  
that protect our oceans,  
whales and marine life.**

Ask about  
**100%**  
RESEARCH  
DIRECT  
PROGRAM

- 100% of all Hawaii Ocean Project Research Direct funds collected support genuine research.
- There are NO Hawaii Ocean Project director salaries.
- There are NO Hawaii Ocean Project administrative fees.
- A portion of profits go to the actual ocean researchers.

## WHO ARE THE RESEARCHERS?

All of the Research Direct Recipients are respected, genuine researchers who are peer reviewed and published. Here is a short list of where Research Direct funds will go:

### CENTER FOR WHALE STUDIES



**Dr. Joe Mobley**

Dr. Mobley has been involved in research on marine mammals since 1980. He has authored or coauthored dozens of articles, book chapters and reports primarily on the subject of humpback whale behavior and more recently, the effects of underwater sound. His work has been featured in National Geographic Explorer and BBC Science/Technology series, among other nature productions. He is currently a professor at the University of Hawaii.

### CASCADIA RESEARCH COLLECTIVE



**Dr. Robin Baird**

Dr. Baird's research primarily focuses on aspects of the biology and ecology of Hawaiian odontocetes, assessing population structure, population size, movements, habitat use and behavior. He also continues long-term studies of both mammal-eating and fish-eating killer whales. Much of his research has been collaborative in nature. Dr. Baird recently published The Lives of Hawaii's Dolphins and Whales: Natural History and Conservation.

### WHALE TRUST MAUI



**Dr. Meagan Jones**

Meagan Jones has led whale research and education programs in Hawaii for over twenty years. Bridging marine science, education and conservation programs around whales and their natural environment helped lead to the founding of Whale Trust Maui. Her research focuses on the natural behavior and communication of whales, especially as it relates to reproduction. Dr. Jones is also a marine science education developer at the University of Hawaii Maui College.



**HAWAII OCEAN PROJECT**  
REAL ADVENTURES • GENUINE RESEARCH • ACTIVE EDUCATION

SUPPORT GENUINE RESEARCH BY EXPERIENCING HAWAII'S FINEST ACTIVITIES  
WITH MEMBERS OF THE HAWAII OCEAN PROJECT. GET INVOLVED & FIND OUT MORE AT (808) 667-6165

**VISIT US ONLINE AT [HAWAIIOCEANPROJECT.COM](http://HAWAIIOCEANPROJECT.COM)**